Extraits sur le management des ressources technologiques externes

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External Technological Resources

1. Origin of technological resources: N possibilities
2. R&D consortia: case of EUROSTARS
3. Leverage effects of external technological resources
International consortia for R&D

KEY FACTORS FOR SUCCESS:
The case of EUREKA/EUROSTARS
What is a success?

A success for the project: goals are achieved

A success for the participants:
- industrialization & commercialization of new products
- productivity and quality improvements (process innovations)
- and/or technological acquisition
The cases of EUROSTARS Project consortia

Project level analysis

Identification of market needs & dawn of ideas

Project definition & birth of consortium

Project management & organization

Conquest of markets / acquisition of knowledge

Manufacturing

Competing against time

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7 KEY FACTORS FOR SUCCESS

1. Market opportunities
2. Clear objectives
3. Core strategy
4. Sound partners
5. Excellence in project management
6. Partnership agreement (quality of M.O.U)
7. Resources availability (financial, technical, human)
Merci de votre attention