



MINISTÈRE  
DE L'ÉDUCATION NATIONALE,  
DE L'ENSEIGNEMENT SUPÉRIEUR  
ET DE LA RECHERCHE



## Impact and Innovation in Horizon 2020 projects

Ministry of Education, Higher education and Research – Paris – 7<sup>th</sup> October 2016

Entrance : 25 rue de la Montagne Sainte Geneviève – 75005 Paris

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### Speakers :

- **Ms. Kirsti ALA-MUKTA**, European Commission - Common Exploitation Booster team
- **Ms. Céline DAMON**, European Strategy Policy Officer - Horizon 2020 – Aix-Marseille Université
- **Dr. Denis DESPRÉAUX**, Head of European and international Unit for Research, Innovation and Higher education - MENESR
- **Prof. Hüseyin FIRAT**, CEO & President – Firalis S.A.
- **Ms. Andreea GULACSI**, Research Integration Unit - CEN-CENELEC
- **Ms. Marie-Christine JACQUEMOT**, Data management expert – CNRS
- **Ms. Martine ROUSSEL**, H2020 national NCP coordinator – MENESR
- **Mr. Jörg SCHERER**, Training and Awareness Raising – European IPR Helpdesk
- **Dr. Eugene SWEENEY**, Consultant – Iambic Innovation Ltd

The goal of this event is to discuss the importance of impact and innovation in Horizon 2020 proposals and project and to provide participants with insights into best practices to handle these aspects.

### Target audience :

International event : researchers, research managers, business representatives, grant officers, tech transfer representatives, etc.

### Registration :

Event is free of charge but registration is required:

[www.horizon2020.gouv.fr/registration\\_impact\\_innovation](http://www.horizon2020.gouv.fr/registration_impact_innovation)

## Practical information :

The event will take place in the Poincaré auditorium, on the premises of the Ministry of Education, Higher Education and Research in Paris, France. The entrance to the Ministry is 25, rue de la Montagne Sainte Geneviève.

**Please note that for security reasons ID will be checked upon entering the building.**

## Programme :

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09:00	Registration
09:30	Welcome address
10:30	<b>Introduction to IP-Rules, IPR Helpdesk services</b>
11:30	Coffee break
11:45	<b>Maximising impact at proposal stage</b>
12:45	Lunch break
14:00	<b>Managing innovation during the implementation phase</b>
15:00	<b>Data management in H2020</b>
15:30	<b>Standards</b>
16:00	<b>Common exploitation booster initiative</b>
16:30	Coffee break
17:00	<b>NCP and EEN services</b>
17:15	<b>Testimony SME</b>
17 :30	<b>Testimony academia</b>
17:45	Closing remarks

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## How to get there:

- **Metro**

Line 10, Maubert-Mutualité stop

- **Bus**

Line 63 86 87, Monge-Mutualité stop

**Map**

