





# Project proposal / Project Search

- Integrated mobility services in non-urban areas (Rural MaaS)
- Existing consortia in Sweden consisting of
  - Regional authorities
  - Public Transport
  - Automotive actor (Carpools)
  - Community based actors (Village councils)
  - SME's with innovative services
  - Research and innovation organizations
  - Commercial MaaS provider with MaaS platform
- Scaling up small existing separate pilots to a "Village MaaS" service building on Public-Private-Voluntary partnerships
- Validating different service types in different demographical context
- Service and innovation cross fertilization in Europe



# Topic:

LC-MG-1-2-2018: Sustainable multi-modal inter-urban transport, regional mobility and spatial planning.

## Expected Impact:

- Validated less need of ownership of 2:nd/3:rd car in rural areas
- Increases social sustainability through increased reach of societal functions for non car-owners/special user groups
- Validated business model with identified institutional barriers for service deployment.



# Looking for

- Existing consortia with Lead Partner/Coordinator

# Offerings

- Strong Swedish consortia with existing pilot ideas and organizations, 5-7 partners (SE)
- Commitment from local/regional/National bodies in Sweden (Swedish roadmap for combined mobility as a Service)
- Research expertise in (incl WP leadership)
  - Transitional processes in transport domain
  - Environmental effects from the transport system
  - Urban mobility and demographic context
  - Business- and organisational models



## **Contact**

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### **Relevant References:**

**GoSmart project (Ubigo pilot)**

**HASS (Sustainable interurban communities)**

**Swedish roadmap for Combined Mobility as a Service (KOMPIS)**

**EMPOWER (H2020)**