



Speaker: Joe Turley CEO. RetroTek Technology

Web Site: http://www.reflective-systems.com/









H2020 2018
calls
AUTOMATED
ROAD
TRANSPORT

EC
Transport
Infoday,
Brussels

13 December 2017

DT-ART-01-2018:

Testing, validation and certification procedures for highly automated driving functions under various traffic scenarios based on pilot test data

Project Title:

SRAV.

Safe Roads for Autonomous Vehicles.









• **Principal Name:** Joe Turley. CEO .

• **SME:** Reflective Measurement Systems Ltd.

• Country: Dublin. Ireland

• **Department:** RetroTek Retroreflective Measurement Technology.

http://www.reflective-systems.com/















• Project Title: SRAV. Safe Roads for Autonomous Vehicles.

• https://www.b2match.eu/h2020transportcall2018

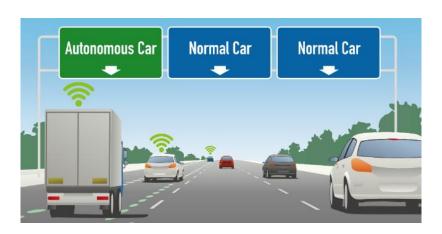
• **Topic:** Certified measurement of Road Marking visibility to

predict the Safe operation of

ADAS & Autonomous vehicles.

• **Project description :** Are roads in Europe ready for the safe operation of autonomous vehicles?













Expertise:

- Developing and building certified road marking measurement systems.
- Machine vision, calibrated Led Light systems,
- Programming for visual & precision retro-reflectivity measurement.
- Experienced industrial, electronic & mechanical engineers
- Software developers (machine vision, GUI design & graphical/spatial information display.
- Experienced in planning and executing road marking performance surveys.
- Experienced in displaying and mapping multiple road marking surveys.















Proposal:

We propose to complete a pilot study on European roads & measure if existing road markings are adequate for the vision systems currently used in autonomous vehicles.

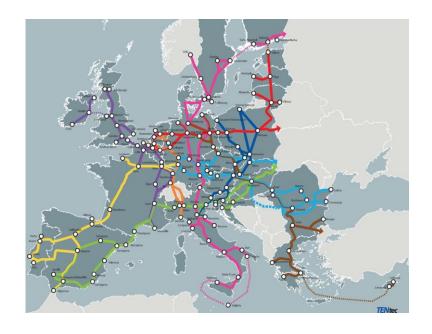
Types of Reflective Road Asset Data Collected



- L/H Road Marking (Line / Striping)
- R/H Road Marking (Line / Striping)
- 3. L/H Road Marker (Stud)
- R/H Road Marker (Stud)
- Median Barrier Reflector
- 6. Center Lane Road Marking (Symbols, Arrows, etc.)



TEN-T European Road Network





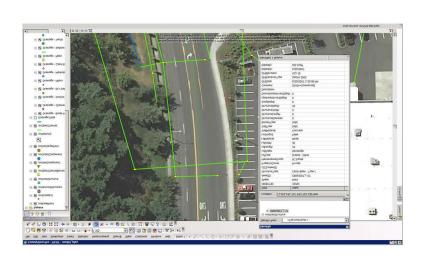




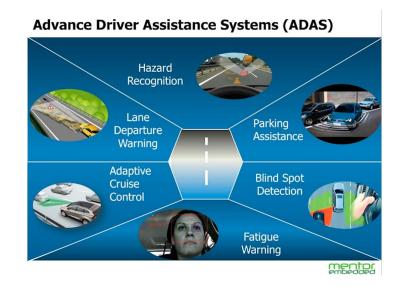
Profile of the partners sought:

- Autonomous vehicle manufacturers
- Suppliers of Advanced Driver Assist Systems (ADAS).
- Road asset performance surveyors.
- Road asset management and mapping software providers.



















Thank you for your attention.

For further information

Contact Joe Turley CEO

Email joeturley@reflective-systems.com

Phone: +353 1 254 9261



