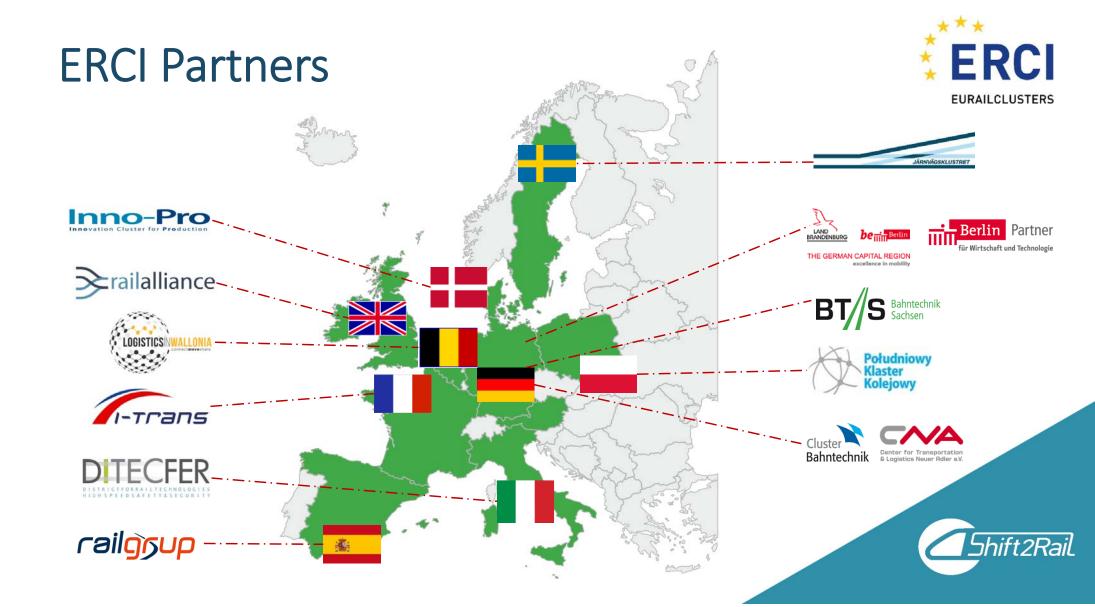
European Railway Clusters Initiative (ERCI) @ Shift2Rail JU Info Day

Lutz Hübner

Cluster Transport, Mobility and Logistics Berlin-Brandenburg European Railway Clusters Initiative (ERCI)

@Shift2Rail_JU
#Horizon2020





At a glance

ERCI

- includes 11 major research and innovation driven railway clusters
- represents about 1,000 small and medium-sized enterprises (SME) in 9 countries

Primary objectives of ERCI

- to reinforce the competitiveness of the European rail industry thanks to innovative products
- to bring our members new business opportunities

ERCI actions focus on

- collaboration with industry and research institutes
- initiation of transnational innovation projects
- organisation of B2B meetings
- organisation of technical workshops
- networking on European level



The core mission

The core mission of ERCI clusters is to increase competitiveness of railway industry by

- Setting up collaborative RDI projects, implying industry and research institutions
- Helping SMEs to develop their own R&D strategy, in order to grow from a supplier status to a business partner status
- Make sure that those efforts will lead to a rapid and strong market uptake
- Develop cross fertilization with other sectors (road, aerospace,...) and technologies (ICT, materials,...)



The added value of interclustering

For ERCI clusters

- Benchmark and exchange of best practices
- Sharing of intelligence
- Identify and pursue joint market opportunities inside and outside Europe

For clusters' members

- Allow access to others' knowledge and specific expertise
- Learn from intercultural exchanges and prepare business opportunities
- Access to European calls for R&D projects through adequate partnerships
- Find business partners in broader markets

For the EU Rail community

 Make sure that the global value chain for the whole railway industry and system remains complete, consistent and sustainable





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Matchmaking @ Shift2Rail JU Info Day





- 13:30 18:00
- Rooms Riverside 1 & 2
- 30 minutes / meeting
- Collect your personal meeting schedule at the registration desk in front of Riverside 1

