European Commission

Common Dissemination Booster

Apply now to receive professional support to disseminate results from your R&I Project Group

The Common Dissemination Booster (CDB) is a brand-new service from the European Commission which is free of charge and available to all, ongoing or closed, European, National, Regional funded Research & Innovation (R&I) projects (H2020, FP7 or other).

The booster encourages projects to come together to identify a common portfolio of results and shows them how best to disseminate to end-users, with an eye on exploitation opportunities.

Create a cluster for a stronger collective voice

We are looking for clusters of projects (Project Groups) that are motivated and open to learning new dissemination techniques to help them make the best of their results together. Clusters can be based on common themes, target stakeholders, or service range to leverage complementary results.

Apply online here by Nov 30TH 2017
https://ec.europa.eu/eusurvey/runner/CDB

What's in it for me?

Free, professional consultancy services. Production of hands-on quality reports, positioning analysis, dissemination plan, training packages and also execution of activities to support your very own CDB Project Group.

What we expect you to do?

Participate in the consultancy activities, remotely with your own resources.
Provide dissemination material that you have already produced and participate in informative online sessions.
No travel is required for you.

The 5 CDB Services you can choose from – Pick one or more

SERVICE 1	SERVICE 2	SERVICE 3	SERVICE 4	SERVICE 5
Portfolio Identification Service	Stakeholder/ End-user mapping	Portfolio Dissemination Plan Development	Portfolio Dissemination Capacity building	Dissemination Campaign in Practice

Research and Innovation

PICK 1 OR MORE OF OUR SERVICES AND SEE HOW THE CDB PROJECT GROUP BENEFITS

SERVICE 1
PORTFOLIO IDENTIFICATION SERVICE

What you need to get started:

No prerequisites.

We help you

___ define the portfolio of assets of the CDB Project Group.

___ understand what results you can disseminate.

___ identify common attributes with other projects in the group.

What you come away with:

Self-assessment and summary report; multidimensional market positioning diagram plus concise report on state of the art; dissemination portfolio for the CDB Project Group.

SERVICE 2
STAKEHOLDER AND END-USER MAPPING

What you need to get started:

Portfolio of thematic research results for the CDB Project Group.

We help you

___ identify your end-users and other stakeholders.

___ define engagement actions, using the most effective networks for the CDB Project Group.

What you come away with:

End-user and stakeholder mapping showing who is most interested in your portfolio of common assets or topics; engagement action plan plus your custom list of contacts.

SERVICE 3
PORTFOLIO DISSEMINATION PLAN DEVELOPMENT

What you need to get started:

Complete CDB checklist on dissemination activities | Description of the Target Audience.
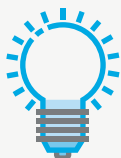
We help you

___ assess current dissemination activities.

___ identify the right dissemination toolkit.

___ plan dissemination skills to achieve your objectives and Key Performance Indicators.

___ target your dissemination actions to your target recipients and beyond.

What you come away with:

Portfolio Dissemination Plan: a detailed and effective portfolio plan ready for action.

SERVICE 4

PORTFOLIO DISSEMINATION CAPACITY BUILDING

What you need to get started:

Online skills assessment and needs analysis.

We help you

___ tailor dissemination according to its purpose and audience.

___ simplify your message to raise awareness.

___ monitor, verify and validate activities.

What you come away with:

Dissemination training and best practices; sample dissemination content; evaluation and feedback report.

SERVICE 5

DISSEMINATION CAMPAIGN IN PRACTICE

What you need to get started:

Dissemination Plan; Dissemination Tools and Skills acquired by the CDB Project Group.

We help you

___ manage your dissemination campaign in the most effective way possible.

___ share results and data across wider geographies and stakeholders.

___ analyse impact of dissemination activities.

___ revise and improve dissemination activities.

What you come away with:

Executed dissemination campaign with a clear start and end timeline, performed at the right time, realistic and measurable.

Easy to use online consultation services.

Market-facing: taking you directly to your most important stakeholders.

A dynamic, hands-on approach to boost the dissemination of your Project Group.

Business Pitch as part of your go-to-market strategy.

Priority on uptake of assets.

How do you apply?

It's really simple! Whether you are a project coordinator or partner in an EC, National or Regional funded project, all you have to do is:

✔ Identify your CDB Project Group and portfolio of results.
✔ Find the CDB service(s) best suited to yours needs (you can apply for one or more services).
✔ Apply directly online here: https://ec.europa.eu/eusurvey/runner/CDB.

You can also contact us here:

If you need help in finding partners submit a request to EC-CSC-DISSEMINATION-SUPPORT@ec.europa.eu with information on your project results so like-minded partners can be found for you.

When should you apply?

Be quick so you don't miss out! The service works on a first-come-first-served basis. Applications will close on **30th November 2017**.

All applications must include a cluster (i.e. a Project Group) with a minimum of two FP7 and/or Horizon 2020-funded projects. The larger the CDB Project Group the better. One lead project should be indicated.

When does the CDB start for me?

RIGHT AWAY!

If your results are ready and your application successful then the CDB Services can start upon contract signature.

LATER ON...

If your cluster results aren't ready when you apply, you can request a specific start date at a later stage.

The full CDB service runs from July 2017 to June 2019.

The CDB - Common Dissemination Booster is an initiative funded by the European Commission, DG Research & Innovation - J.5 Common Service for H2020 Information and Data