ICT-25-2018-2020 Interactive Technologies (CSA& RIA)

What are we looking for?

CSA:

Community and ecosystem building in Interactive Technologies

APRIL 2018

RIA:

Improve Interactive technology

NOVEMBER 2018

ICT-25-2018-2020 Interactive Technologies (CSA)

What are we looking for?

Community and ecosystem building in Interactive Technologies

- Augmented Reality, Virtual Reality, Speech Recognition, Haptics,…

- Coordinate stakeholders

- Design, build, use and promote a platform to gather and share knowledge, algorithms and tools

- Supporting research and development teams (50k€)

European Commission

ICT-25-2018-2020 Interactive Technologies (RIA)

What are we looking for?

Future interaction

focus either on:

- multi-user interactions

  researching and developing technologies augmenting human interaction in groups within both professional and private contexts.

- higher quality experiences

  mobile, additional senses, higher accuracy, bio or environmental sensors…

ICT-25-2018-2020 Interactive Technologies (CSA & RIA)

What do we NOT want?

CSA:

• Travel agencies.

• Closed club.

RIA:

• Incremental product

ICT-25-2018-2020 Interactive Technologies – Topic evolution

This is a new call

- *As a transversal technology, there has been lots of project using such technologies,*
- *but there are often off the shelf components and effort is not done in their development.*
- *There has never been an effort to build the corresponding European ecosystem.*

- *The closest to the CSA have been FP6's NoEs (Humaine, Intuition).*

- *The closest to the RIA have been an innovation call in 2014, H2020 Call 1 ICT-22c "Multimodal and Natural computer interaction": Rapid-Mix, FANCI, SEWA.*

- *This call is linked to the NGI.*

ICT-25-2018-2020 Interactive Technologies – Key actors

Who are the leading players?

- The community is sparse (reason for the call)
- Mostly small EU SMEs with high added values
- Existing supporting communities:
  - New European Media (NEM ETP)
  - Euro VR (Academics)

- Industries:
  - Automotive, Media, Health,…

**ICT-25-2018-2020 Interactive Technologies
 - Upcoming events / information days**

- ICT Proposer's Day Budapest 9-10 November

- Laval Conference (12-14 December 2017)

- Webinars
  Invitation through CNECT-CREATIVITY@ec.europa.eu

- Follow @ICTCreativityEU twitter account.