

Science with and for Society - SwafS – Partner search

- I offer **my expertise to participate as a Partner in a project**
- I offer **my expertise as a Coordinator in a project**
→ **Please** complete all sections of the Form:

Call: Science with and for Society

Topic: Analysing gender gaps and biases in the allocation of grants

Offer valid until: **2025**

1 Project Information

Activity of the SwafS work Programme concerned:

Field of expertise related to the topic:

I am a Professor of Management and Director of Entrepreneurship at Dublin City University. I am also the Research Director of the DCU Centre of Family Business, which is a research centre located within DCU Business School. I am a nationally and internationally recognized scholar within the area of entrepreneurship having a particular expertise in gender, entrepreneurial leadership, academic entrepreneurship, quadruple helix innovation models and family business. Accordingly, my research has been published in top rated North American and UK journals across a range of theoretical disciplines such as Entrepreneurship Theory and Practice, Journal of Small Business Management, Regional Studies, Entrepreneurship and Regional Development and International Small Business Journal. In 2014, my paper with Professor Susan Marlow “Advancing debate and challenging myths; exploring the mystery of the under-performing female entrepreneur” won an Emerald Literati Award. In addition, I have authored the book ‘Female Entrepreneurship’ with Routledge publishing. I have presented my work at international conferences and to date have received seven best paper awards. Furthermore, I have acted as principal investigator on a two-year empirical research project supported by the British Academy/Leverhulme Trust as well co-investigator on grants funded externally by British Council and UK Institute of Family Business and internally by Queen’s University Belfast and Ulster University. During 2009-2012, I was an elected ISBE board member and executive member of the research team evaluating RAKE Awards on behalf of ISBE, ESRC and Barclays Bank. I have also acted as expert evaluator for the Division for Social Sciences of the Netherlands Organisation for Scientific Research.

In terms of informing Policy, in 2015, I participated in an Innovative and path breaking Think Tank “Women and Leadership” at George Washington University, as

one of only 25 globally recognised leading scholars invited. I have held Visiting Professor Positions at Massey University, New Zealand and Babson College, Boston and is currently a Visiting Professor at the University of Nottingham, UK and Princess Nourah Bint Abdulrahman University, Saudi Arabia. I am on the editorial boards of leading UK and US journals such as the International Small Business Journal and Entrepreneurship, Theory and Practice. I am also a regular commentator on female entrepreneurship, women in leadership, accelerators and women in family business, on radio, in print and a recognized keynote speaker both for academic and practitioner audiences (Google, PWC, and IBM). I am also an Invited Fellow of the Royal Society of Arts (FRSA).

Potential Contribution to the project:

I am an experienced researcher who has lead and also contributed significantly to various research projects over the past sixteen years, working with key stakeholders and adhering to project timelines. The impact of my research has been both within academic (30+ journal articles; 6 book chapters; 1 book, 50+ conference papers) and also outside academic research, with such impact contributing to a better understanding of women's leadership, innovation and thus doing contributing to policymaking and legislation (i.e. GWU Women in Leadership Think Tank in 2015) as well as societal actions and interventions (please see below).

Illustrative examples of where my research has had significant interventional impact:

My research contributed to Women's International Centre for Economic Development (WICED) model - "We would particularly like to acknowledge the importance of Professor McAdam in providing the empirical evidence required to help shape the Women's International Centre for Economic Development (WICED) model and its role in contributing to the independent evidence base which has helped secure over £9m private and public investment in female entrepreneurship support infrastructure in the North West of England. The WICED facility now supports 74 new and growing female owned enterprises onsite, in addition to over 340 new female business start-ups' annually and is in itself a fully sustainable social enterprise". Maggie O'Carroll - Chief Executive Officer - The Women's Organisation – Oct 2013

Babson's Women Innovating Now (WIN) lab - Research carried out for Babson's Centre of Women's Entrepreneurial Leadership in 2012 lead to the development of the successful WIN lab – a yearlong residency program for women entrepreneurs that accelerates the entrepreneurial path from ideation to launch.

My adoption of a gender lens to explore deeply embedded gender biases within government support mechanisms for entrepreneurs has been recognised by the academic community (Best Conference papers and ABS 4* publications) and has also informed political debate.

The Conversation: Do Tech Accelerators have a sexism problem?

<https://theconversation.com/do-tech-accelerators-have-a-sexism-problem-47072>

QPol - Open to all? Challenging the So-Called Inclusivity of Tech Accelerator Programmes

I am also experienced at workshop design and delivery. So far example I have successfully secured external funding from the Society of the Advancement of Management Studies on three occasions to design and delivery one and two-day workshops for early career researchers and industry practitioners.

Role in the project

Research Dissemination Other (**Workshop design/delivery**)

Training Technology development

Project idea:

As a partner, I am happy to work the coordinator with regards to the identification of the project idea and also with providing a more fine-grained description of the project as per the coordinator requirements.

Project description:

Indicative only

The adoption of a gender lens to explore the research grants systems in the EU is necessary in order to provide a more nuanced understanding of the institutional barriers which contribute to maintaining the gender gap in research funding. Such an understanding is necessary in terms of informing gender equality policymaking, legislation, societal actions and interventions. It is anticipated that the impact of this analysis will ultimately benefit both women and men, through the unpacking of the factors that serve to produce and reproduce gender biases in the grant award process of research funding. As a result, it will serve to level the playing field for women researchers as result of driving institutional change which will ultimately improve the quality of research innovation, so benefiting societal end users. This approach recognises the importance of acknowledging the various stakeholders involved in this process (of which I have significant experience) if long term changes of institutional change are to be achieved.

Already experience as a coordinator yes X no or partner X **yes** no
If yes, in which projects?

British Academy/Leverhulme Trust.
British Council.
Society of the Advancement of Management Studies.
UK Institute of Family Business.

Other partners in the consortium already identified (with their countries)

② Target Coordinator/Partner Sought

Organisation details:

| | |
|---|--|
| <input checked="" type="checkbox"/> higher education / university | <input type="checkbox"/> industry/SME |
| <input type="checkbox"/> research institution | <input type="checkbox"/> consultancies |
| <input type="checkbox"/> public partner | <input type="checkbox"/> private partner |
| <input type="checkbox"/> NGOs / voluntary organisations | <input type="checkbox"/> other (specify) |
| <input type="checkbox"/> education | <input type="checkbox"/> No preferences |

Expertise / competency:

Internationally recognised gender and quadruple helix expert

③ Contact Details

| | | | |
|----------------|---|-----|--|
| Contact person | Professor Maura McAdam | | |
| Organisation | Dublin City University (DCU) | | |
| Address | DCU Business School Glasnevin Campus | | |
| Postcode/City | Dublin 9 | | |
| Country | Ireland | | |
| Tel. | +353 -17008447 | Fax | |
| Email | maura.mcadam@dcu.ie | | |
| Website | http://business.dcu.ie/our-people/professor-Maura-McAdam | | |

Short Profile of Organisation

Dublin City University (<http://www.dcu.ie>) was founded in 1981 and comprises over 16,000 students including over 2600 postgraduate students, of whom c. 800 are research students. DCU is Ireland's most innovative university, and in 2016 it delivered more than 200 programmes to over 16,000 students across its five faculties – Humanities and Social Sciences, Science and Health, Engineering and Computing, DCU Business School and the DCU Institute of Education. The University is consistently ranked among the top young universities globally, appearing in the QS Top 50 under 50, and Times Higher (THE) Top 100 under 50. In 2015 DCU's ranking rose to 75th place in the prestigious Times Higher Education '100 under 50' In the 2016 QS Top 50 Under 50 league table of the top young universities in the world, DCU's ranking moved up two places to 44th in the world. It is the only Irish university to feature in these rankings which are designed to emphasise the potential and excellence of universities without decades or centuries of established reputation. DCU has twice been named Sunday Times 'University of the Year' (2004, 2010).

The 2017 QS World University Rankings by Subject feature DCU in the top 250 of more than 4,438 universities worldwide in the areas of Communications and Media



Studies, Business and Management Studies and Modern Languages. Competitively won research funding is approximately €35 million per annum, and DCU invests considerable amounts of its resources to develop research infrastructure and support key programmes.

DCU Business School engages in research collaborations and activities locally, nationally and internationally, with academic colleagues and industry, so that our research appropriately impacts on our key stakeholders. Faculty have won €8 million in research grants over the past five years from national funding agencies and under international funding programmes.

In 2016 DCU Business School was awarded accreditation by the Association to Advance Collegiate Schools of Business (AACSB), the world's oldest and most prestigious global accrediting body for business schools. AACSB accreditation is widely recognised as the hallmark of excellence in business education, and has been earned by less than five percent of the world's business schools.

In June 2017, DCU Business School was awarded Small Business Charter status by the Chartered Association of Business Schools. This award is in recognition of the effective role DCU plays in supporting the development of small and medium-sized businesses in Ireland and in promoting entrepreneurship, among its students and within the Irish entrepreneurship eco-system. DCU is the first university in Ireland to receive this prestigious accreditation.

In December 2017, Dublin City University (DCU) Business School was named as the top business school in Europe for faculty gender balance. Almost half of DCU Business School's faculty members are female and the School is led by Executive Dean, Professor Anne Sinnott. The business school has also been placed overall joint 88th in the latest ranking of European Business Schools from the Financial Times (FT).

Date: 13th of Feb 2018

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| <p>I agree with the publication of my contact data on the NCP Network website and on other national websites</p> <p>no <input type="checkbox"/></p> | <p>yes x</p> |
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Please fill in the partner search form and return it to the national contact point for Science with and for Society.