

Matinée d'information et de réseautage sur les prochains appels à projets européens Matériaux, Industrie du futur, Energy efficient buildings

*Pitching session
for project ideas and proposition of competencies*

04/07/2019 - Villeurbanne



Dynergie
SME, Lyon, 9e



Dynergie

Our DNA

Improving performance
through innovation.

**We are profitable
business creators**

**A team of
70 innovation
champions** with
complementary expertise

Our action range from
**defining
investment-worthy
concepts** to **market
deployment**

Mathieu Lions, PhD, Head of collaborative projects

Contact

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- <https://www.dynergie.eu/>



References and H2020 projects



Dynergie

Last year, they entrusted us with their innovative projects



NMBP-05-2017
16 partners
€ 7 783 352

<http://prestige.dynergie.eu/>



H2020-SPIRE-2017
13 partners
€ 6 815 804,13

<https://www.siderwin-spire.eu/>



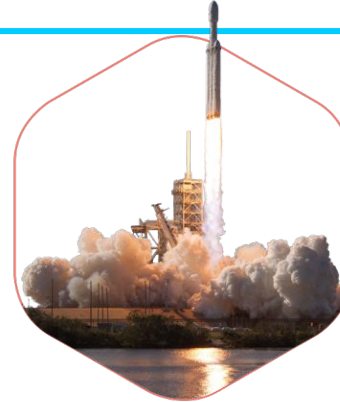
Our value offer: Impact section 5/5!



Identifying promising business ideas in my current market or new ones



Valuing innovation projects to make the call: invest or abandon now !



Deploying my innovation
from a proof of concept to a growing business



Financial engineering to optimize project costs

- **WP exploitation**
 - technology market value (*how much for this*), exploitation roadmap (*where and how*), first sales forecast (*to whom and how*), acceptance and usage studies (*what is the target and how do they think*)
- **WP Communication**
 - Communication, dissemination and marketing strategy
- **WP management**
 - Technical and financial reporting