



The European Institute of Innovation and Technology (EIT)

Lucia RECALDE
European Commission
DG EAC
28/03/2014, Brussels

Innovation in the EU: What is the EIT?

- EU body



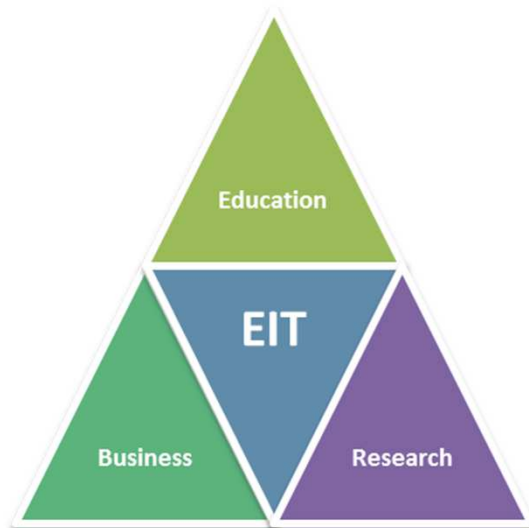
- Created in 2008:

To increase European sustainable growth and competitiveness by

- Reinforcing the innovation capacity of the EU
- Creating the entrepreneurs of tomorrow

How does the EIT work?

- Full integration of all three sides of the Knowledge Triangle through Knowledge and Innovation Communities (KICs)



Boost the innovation process from:

- idea to product
- lab to market
- student to entrepreneur

What is a KIC?

- A KIC is a highly autonomous **partnership** of **top-class** higher education institutions, research organisations, companies and other stakeholders in the innovation process that tackles **societal challenges** through the development of **products**, services and processes and also by nurturing innovative entrepreneurial **people**.

The existing KICs

- Three KICs were launched in 2010:



Climate change
mitigation and
adaptation



Information and
Communication
Technologies



Sustainable
energies



KICs offer a new way of addressing Societal Challenges

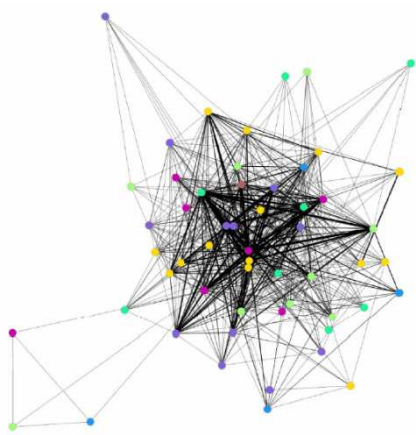
Main characteristics

- **long-term strategic** approach – at least 7 years!
- **high degree of integration** – the KIC Legal Entity
- **effective governance and management:** leadership by a Chief Executive Officer (CEO) and an executive management team
- clear targets and deliverables - each KIC sets up **business plans with measurable deliverables**
- **smart funding & high degree of commitment from partners** (EIT funding to KICs is max. 25% of their total budget on average, with 75% to be attracted from other sources – public and private)
- the **co-location** model

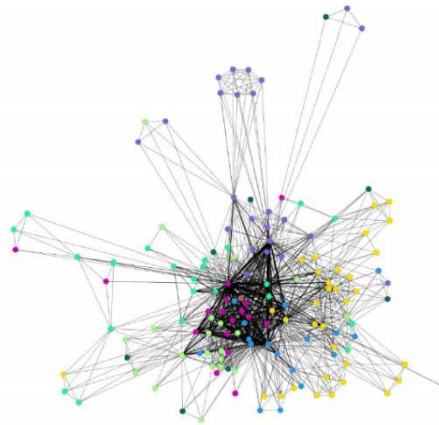


The co-location centres: bringing people together in new ways

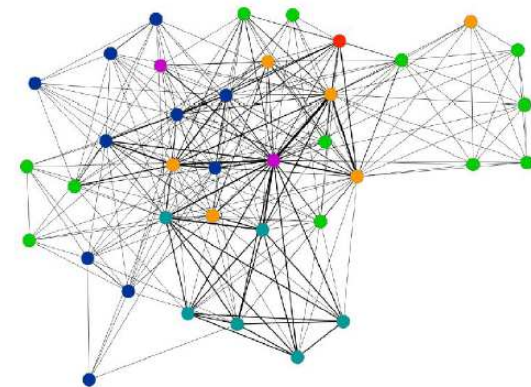
- Each of the KICs operates across 5 or 6 innovation hubs called co-location centres
- KICs give EU dimension to the hubs
- There are currently 19 co-location centres spread across Europe



EIT ICT Labs

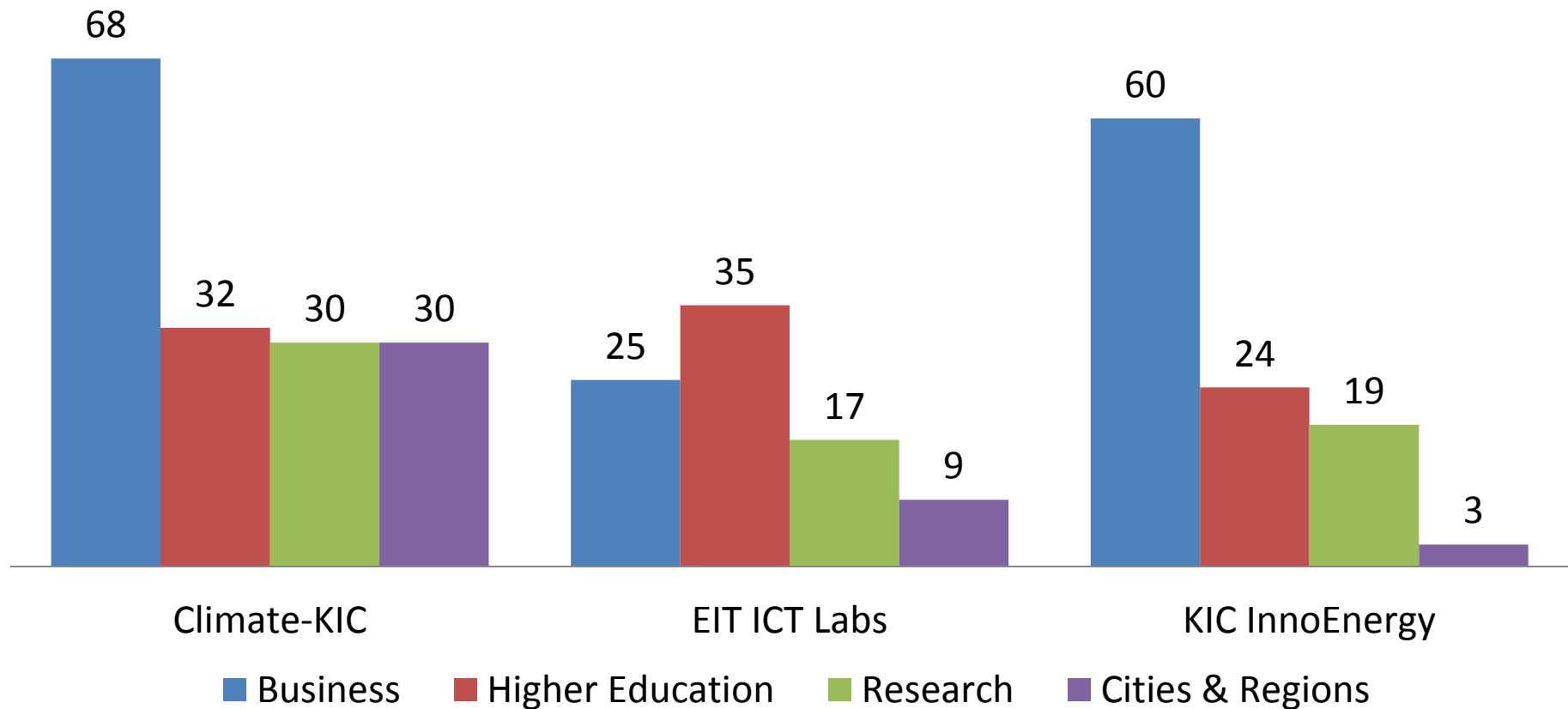


KIC InnoEnergy



Climate KIC

The EIT in figures – 352 KIC Partners





European
Commission

Some of the KIC partners



The EIT in figures – Promising results

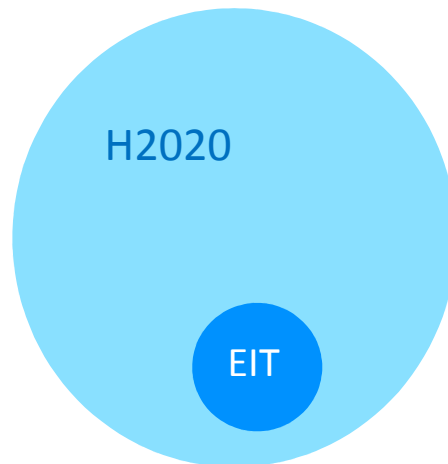
More than 1000
students

108 start-ups
created

404 business ideas
incubated

89 new products,
services and
processes
launched

The EIT in 2014-2020 – Horizon 2020



- **Why?**
 - **Alignment of priorities**
 - **Promoting synergies**
 - **Bringing a clear added value**
- **Funding**
 - **H2020: EUR 70,2bn**
 - **EIT: EUR 2,7bn**

The EIT in 2014-2020 – Strategic Innovation Agenda

SIA

- Priorities for 2014-2020
- Main principles
 - **Consolidation of existing KICs**
 - **Creation of new KICs**
 - **The EIT as an institute (outreach and dissemination; simplification)**

The future KICs – 5 new KICs; 3 waves

2014

- Raw materials
- Healthy living and active ageing

2016

- Food4future
- Added value manufacturing

2018

- Urban mobility

2014 Call for KICs proposals – Roadmap

14 February 2014

- Publication of the 2014 Call for KICs

14 March 2014

- Information Day for applicants in Budapest

10 September 2014

- Close of the 2014 call for KICs (at least 6 months after launch of the call)

09 December 2014

- Designation of new KICs by EIT GB

2014 Call for KICs proposals – General information

- **Call package published**
 - Call text
 - Selection Criteria
 - Framework of Guidance
 - Principles for financing, monitoring and evaluating KIC activities
 - EIT Financial Regulation
- **One single call** in 2014 for Healthy living and active ageing and Raw materials
 - Same eligibility and selection criteria for all thematic fields
- **One proposal** from each of the thematic fields will be designated by EIT GB

2014 Call for KICs proposals – Why is it special?

- Call for selection and designation
 - Funding comes after!
 - Implementation comes after!
- Selection of an integrated **partnership**
- No list of activities
- Indicative nature by design
 - Broad thematic factsheets
 - Flexibility and creativity





2014 Call for KICs proposals – What has changed?

Compared to the 2009 Call, there is a particular focus on:

- Economic and social impact
- The business model and financial plan
- Demonstrating commitment, including financial commitment
- Strong and diverse partnership



2014 Call for KICs proposals – Selection Criteria

Strategy

30 points

- Strategic approach
- Added-value, innovativeness and synergies
- KIC partnership

Operations

35 points

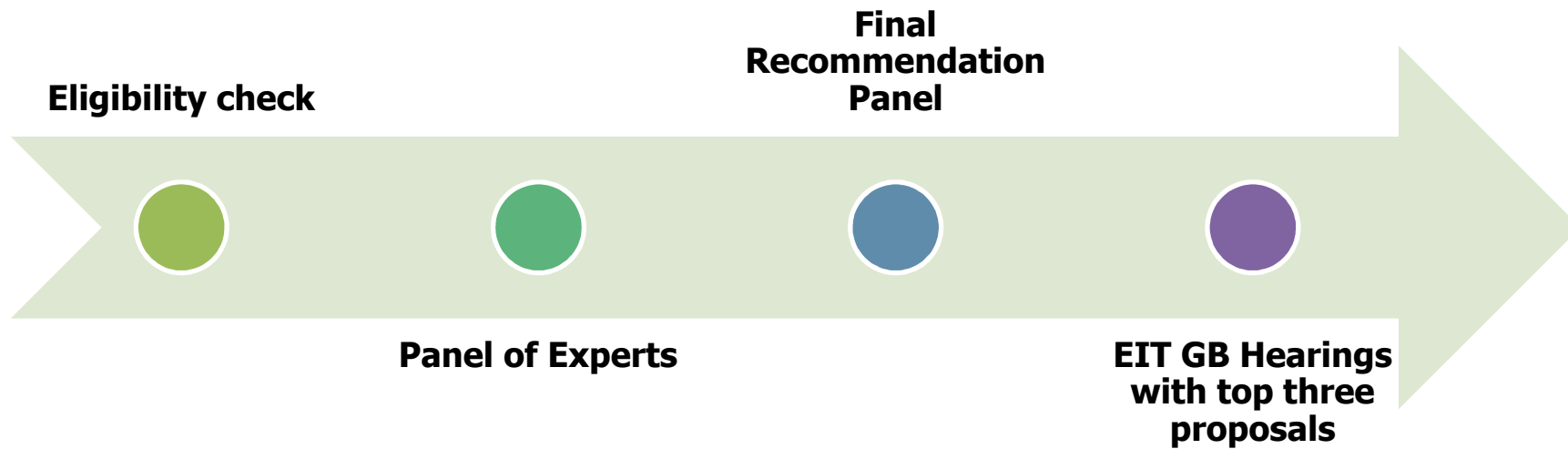
- KIC governance
- Leadership and operations
- KIC business model and financial plan

Impact

35 points

- Impact and Competitiveness
- Outputs (KPIs) and KIC scoreboard
- Communication, outreach and dissemination

2014 Call for KICs proposals – Evaluation process



2014 Call for KICs proposals – Evaluation process

Panel of Experts

- Five experts per thematic area (three thematic and two horizontal experts)
- Experts will evaluate proposals against the **selection criteria**

Final Recommendation Panel

- **Report** to the EIT Governing Board containing an overview, including strengths and weaknesses, of the three highest-ranked proposals per thematic area
- **Recommendations** on the way in which these proposals may need to be improved and/or strengthened



2014 Call for KICs proposals – Evaluation process

EIT GB Hearings

- Hearings with representatives from the **three highest-ranked** proposals from each thematic area
- Hearings will take place at the EIT premises in **Budapest** on **9 December 2014**
- Designation of **one KIC** per thematic area





2014 Call for KICs proposals – Start-up phase

What happens if you win the KIC bid?

- The modalities of the Start-Up Grant will be communicated to the new KICs shortly after the designation decision of the EIT Governing Board in December 2014
- These modalities will be included in a Start-Up package, comprising a Roadmap for the first year of operations





2014 Call for KICs proposals – Start-up phase

The EIT may award a grant up to **EUR 4 million** to each of the two new KICs.

The grant may cover, for example, the following activities:

- Establishment of legal structures, including the set-up of the **KIC Legal Entity (LE)**
- Recruitment and appointment of a **CEO** and other core staff
- Coordination and signature of the **Internal Agreements**
- Preparation of the first **2016 KIC Business Plan**





2014 Call for KICs proposals

For up-to-date information please visit

<http://eit.europa.eu/kics/2014-call-for-kics/>

