

E T N A  
2 0 2 0

**ISUZU**

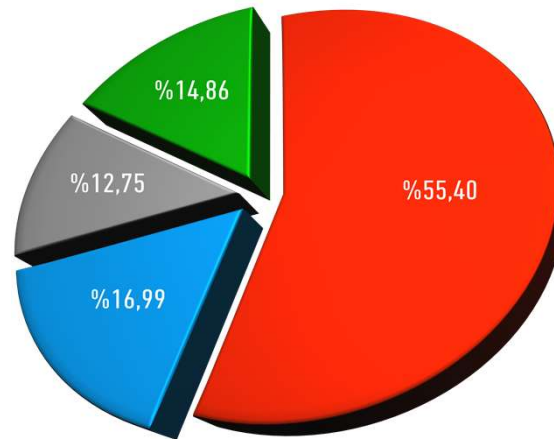
Anadolu Isuzu Otomotiv San ve Tic A.S.

Sonay Uluca Sabuncu  
R&D  
TURKEY





 ANADOLU GRUBU  
 Others  
 ITOCHU  
 ISUZU

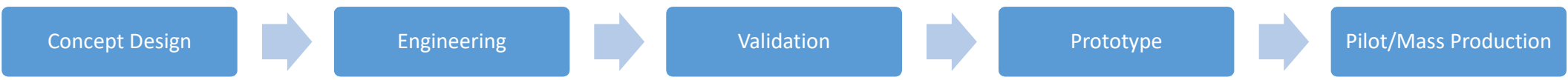
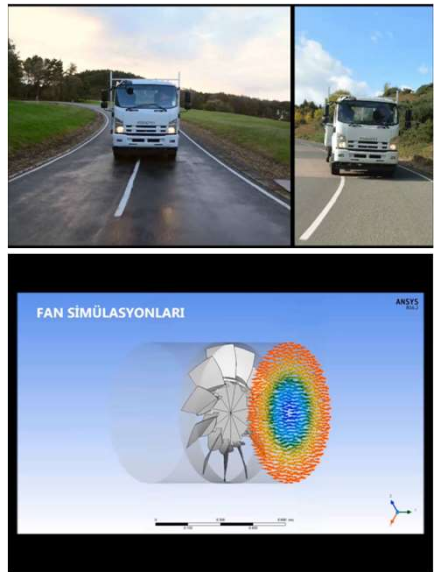
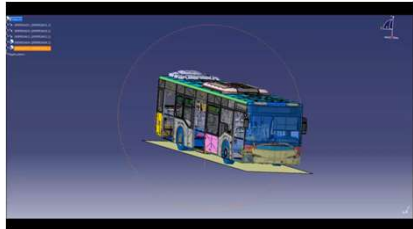


- 300.000 m2 Total area, 99.000 m2 Closed area
- 900 Employees
- Export to 40 Countries
- In 2018, Anadolu Isuzu actualized 81 percent of the total midibus exports from Turkey.





# R&D Capabilities



# Building Future with R&D

- Journey from concepts to real products...

2010    2011    2012    2014    2015    2017    2018    2019

Future Concepts

Autonomous Concepts

Hybrid & EV Concepts



## Alternative Energy Vehicles



CNG Busses



EV Busses



EV Trucks



SMART VEHICLES



SMART CITY SOLUTIONS





# Project Calls

## MOBILITY FOR GROWTH

- MG-4-7-2020: Digitalisation of the Transport System: DataSharing

## AUTOMATED ROAD TRANSPORT

- DT-ART-05-2020 -Efficient and safe connected and automated heavy-duty vehicles in real logistics operations

## GREEN VEHICLES

- LC-GV-08-2020:Next Generation Electrified Vehicles for Urban and Suburban Use

## NEXT GENERATION BATTERIES

- LC-BAT-10-2020: Next Generation and Realisation of Battery Packs for BEV and PHEV



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***Thank You***

Andolu Isuzu Otomotiv San. Ve Tic. A.Ş.

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