





# Andrew Spink

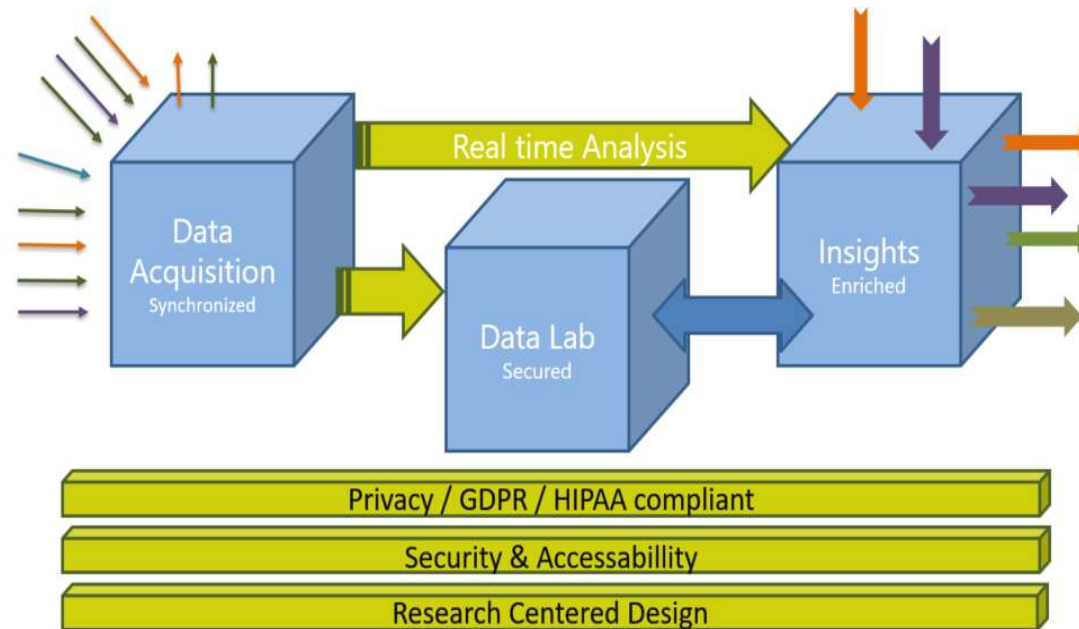


- Noldus Information Technology BV
- [www.noldus.com](http://www.noldus.com)
- Solutions for researchers measuring behavior
- SME with 160 employees in 9 countries, 30 years old
- > 8500 customers in 98 countries:
  - All major universities in Europe, North America & Asia (80%)
  - Industrial customers like car manufacturers, aviation, telecom, etc (20%)
  - **Human factors, psychology**, zoology, health, consumer behavior, smart farming, neuroscience
- Very active in research projects, including H2020
- Andrew.Spink@noldus.nl, @andrewspink, nl.linkedin.com/in/andrewspink





# Project idea: Intelligent behavior research platform



- Part of a larger project
- MG-2-12-2020, MG-4-2020, DT-ART-05-2020, DT-ART-06-2020
- Andrew.Spink@noldus.nl