

# trans-making

Art, culture and economy to  
democratize society

Projet RISE, Horizon 2020 – en phase de  
préparation de la convention

Paris, 12 octobre 2016

**Relais  
Culture  
Europe**

Le Relais :  
Un service public  
français pour  
l'intérêt commun  
européen.

Le Relais :  
Une plateforme  
d'appui à l'innovation  
d'acteurs européens  
en société.

# Une implication dans des projets d'innovation

Sostenuto

I-TEAM

Ready to Change

Des partenaires de  
longue date

UVEG, Bunker, Citema

Et plus récents

BIS, Crvena, Racines,

Génériques

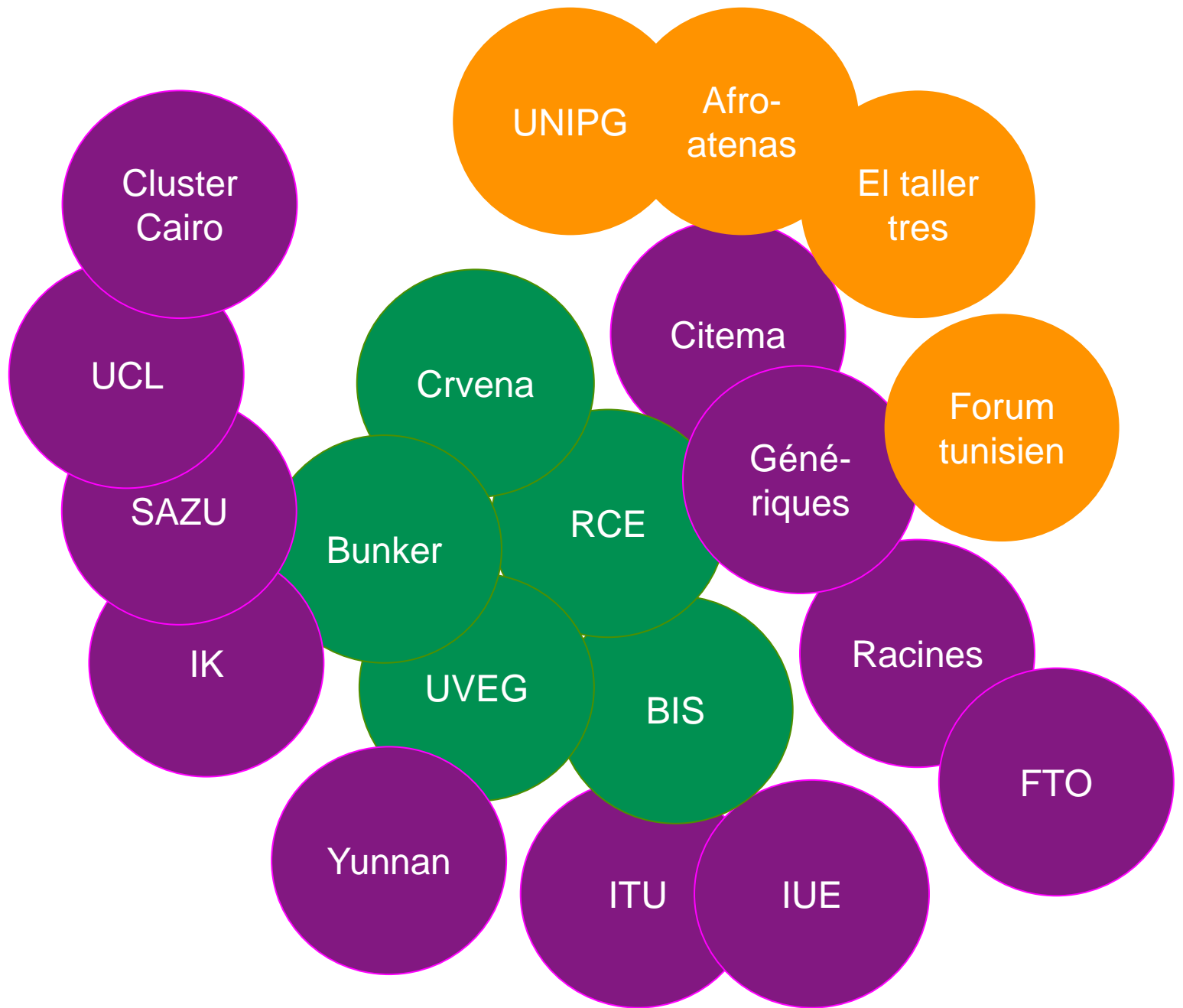
# trans-making: de l'idée au montage partenarial

# **Questioning the whole social and democratic dimension of cultural and creative innovation**

**Exchanges and discussion with a core of partners**

**A collective partner research**





# trans-making: de l'idée au projet

« Specifically, there is an urgent need to better understand the role of culture in defining « public space » and the role of culture in enabling and problematizing cultural integration while respecting diversity. In the sense, that « public spaces » are the arenas in which key cultural interactions and societal dynamics take place and can be observed. »

« Beyond the notion of public space, we would as a consortium like to go deeper in the process of place-making as a collaborative process by which we can shape our public realm, in order to reassess our values, identities, belief-systems, memories, languages, educational systems, artistic practices and social lives (...). »

# Research programme

**Collecting,  
documenting**

**Exploring,  
experimenting**

**Performing**

**Designing**

What is a documentation for the people ?  
How to empower the people to have a free, open and documented debate ?  
**Key words :**  
collection, archives, documentation, debates

Art as process of research. What is the role of experience ?  
How to challenge economy ? How to produce new forms of knowledge ?  
**Key words :** art research, social process, practical experiences, tactical economy, low tech, ordinary needs, commitment

New narratives.  
What kind and forms of narration ?  
**Key words :**  
curation, redefinition, interaction, interconnections)

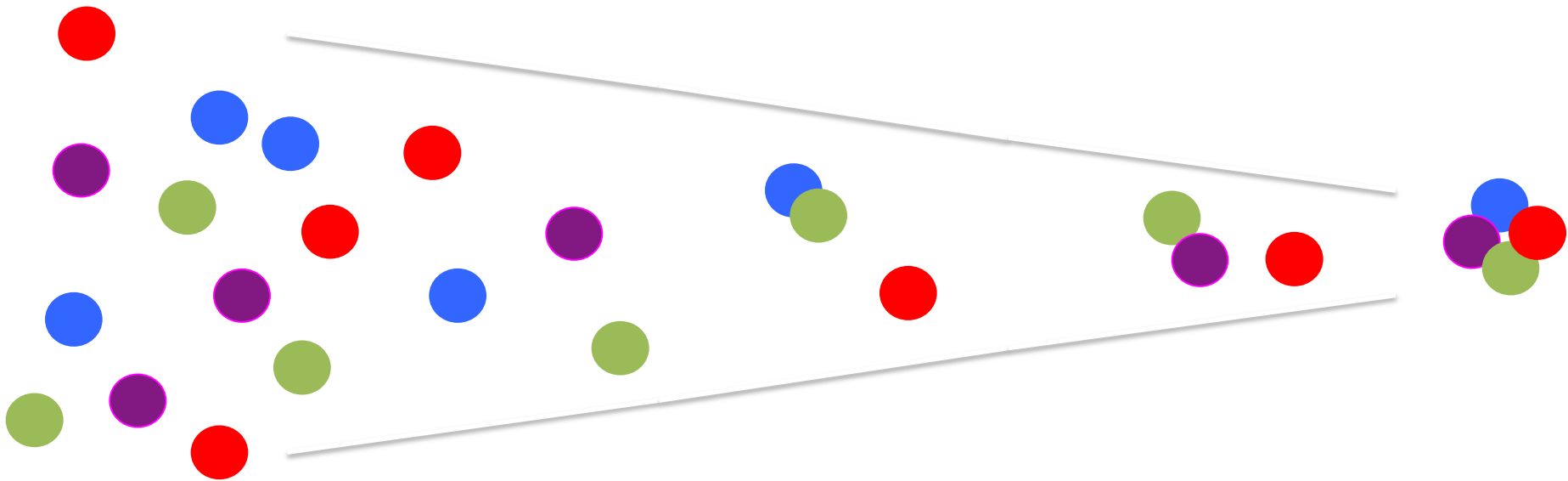
How to move from experience and narration to the design of projects, services and policies?  
**Key words:**  
transformation, diversity, rights, democratization

**UVEG**

**IK**

**CRVENA**

**RCE**



**design-thinking et innovation ouverte, processus itératif, recherche artistique, recherche sur le terrain et participative**

**A transdisciplinary approach/  
intersectoral dialogue with different  
fields of the humanities and social  
sciences + stakeholders in the art and  
creative fields**

**An international approach (20 partners,  
15 different countries – out of them 5 TC)**

**Project supervision.** RCE, UVEG, UNIPG, Bunker, ZRC SAZU

**Economy.** New economy, participatory economics, sharing economy. Partners UVEG, UCL, ZRC SAZU, Relais Culture Europe, Bunker, FTO, Racines = cultural policies, the relationship between culture and development, creative territories, culture and creative industries.

**Cultural and social entrepreneurship.** Relais Culture Europe, UVEG, UCL, ZRC SAZU, FTO, Racines, Afroatenas, El Taller TRES = capabilities in cultural and social innovation in Europe today.

**Art, architecture, design, urban planning.** Partners Crvena, ITU, IUE, BIS, ClusterCairo, Citema, El Taller TRES = fields of design research and practices, and art-based research and practices; and the UCL Institute for Global Prosperity forms a part of the Bartlett – the 2<sup>nd</sup> highest ranked Built Environment Faculty in the World (QS World University Ranking 2016).



**Cultural theory.** Professor Dame Henrietta L. Moore who heads up the UCL Institute for Global Prosperity and is a Chair in Philosophy, UCL, IK, Crvena, BIS.

**Digital technologies.** Partners BIS and IUE are specialized in computer-mediated communication, social media, new media, interactive storytelling, interaction design, digital image/identity.

**Law, human rights, social justice, criminology.** UNIPG, UCL, IK, FDTES.

**History, identities, migration, geography.** Génériques, ZRC SAZU, Crvena, FDTES, Afroatenas.

**Art-based research.** UCL, Crvena, BIS, ITU, IUE, FTO, Citema.

**Cultural politics, cultural planning.** UVEG, ZRC SAZU, IK, Racines, FTO, Relais Culture Europe.

**Anthropology.** UCL, IK, FDTES, Afroatenas.

# **Secondments**

**93 researchers/staff** during 48 months.

**55 female participants** and **38 male participants**

**Non-academic beneficiaries: 12**

**Academic beneficiaries: 8**

**A total of 276 secondments.**

The number of secondments is for the female participants of 166 and for the male participant of 110.

**A total number of person-months of 413.**

# **Main networking activities**

**A summer academy (UCL, London), 2017**

**A winter academy (UVEG, Valencia), 2018**

**A one-week session (BIS, Istanbul), 2018**

**A summer school (BUNKER, Ljubljana), 2019**

**A publication (CRVENA, Sarajevo), 2020**

**An exhibition (CRVENA, Sarajevo), 2020**

**A final conference (RCE, Paris), 2020**

# **Budget – A common basket**

**Amount: 1 858 500€**

**25% of the institutional cost will go to a common basket to have a space to decide commonly on which priorities the allowances will be used (Partners, themes, countries).**

**77,2% of the management and indirect costs will go for the coordination by RCE.**

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