Horizon 2020 WP 2014 – 2015

Europe in a changing world – inclusive, innovative and reflective Societies

Reflective Societies: Cultural Heritage and European Identities

REFLECTIVE 6 - 2015:

Innovation ecosystems of digital cultural assets

HORIZON 2020

SC6
Europe in a changing world – inclusive, innovative and reflective Societies

INCLUSIVE

INNOVATIVE

REFLECTIVE SOCIETIES

Innovation ecosystems of digital cultural assets

Specific Challenge:

Show how <u>digital cultural resources</u> can promote <u>creativity and generate innovation</u> in research design and methodology, lead to richer interpretations of the past, bring new perspectives to questions of identity and culture, and generate societal and economic benefits.

Innovation ecosystems of digital cultural assets

Scope:

Support and promote access to and reuse of digital cultural heritage resources (available in scientific collections, archives, museums, libraries and cultural heritage sites)

Innovation ecosystems of digital cultural assets

Scope:

Projects should enable new models and demonstrations of the **analysis, interpretation and understanding** of Europe's cultural and intellectual history and/or capitalising on state of the art technologies (e.g. mobile and wearable devices)

bring cultural content to new audiences in novel ways, through the development of new environments, applications, tools, and services for digital cultural resources in scientific collections, archives, museums, libraries and cultural heritage sites.

Innovation ecosystems of digital cultural assets

End Users:

The developed technologies or services should be generated in the context of **humanities research** perspectives (identity, culture, questions of place, historical and cultural knowledge) and/or facilitate the access, reuse and exploitation of digital cultural resources meeting real user needs.

Innovation ecosystems of digital cultural assets

Collaboration:

They should illustrate how they allow new research questions to be formulated on the basis of cross-collaboration and/or stimulate **cross-border, cross-lingual multi-disciplinary** reuse of Europe's cultural heritage, enabling collaboration and partnerships and co-production of knowledge **across sectors** and communities of researchers and users.

Innovation ecosystems of digital cultural assets

Re-Use:
Proposals should demonstrate appropriate methods of re-using and repurposing digital assets, paving the way for wider exploitation of Europe's cultural resources and boosting innovation.

Innovation ecosystems of digital cultural assets

Expected impact: Activities under this topic will:

- Stimulate new research perspectives for the humanities and social science communities, promote further the use of digital cultural heritage allowing its reinterpretation towards the development of a new shared culture in Europe.
- Provide innovative and creative methods for approaching cultural assets and generate applications and services to access and exploit the rich and diverse European digital cultural heritage in a sustainable way.
- Foster collaboration between those with primary expertise in the interpretation of cultural data and researchers with complementary expertise in digital and interactive frameworks.

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Innovation actions

Description: Action primarily consisting of activities directly aiming at producing plans and arrangements or designs for new, altered or improved products, processes or services. For this purpose they may include prototyping, testing, demonstrating, piloting, large-scale product validation and market replication.

Funding rate: **70% (except for non-profit legal entities, where a rate of 100% applies)**

Innovation ecosystems of digital cultural assets

Action: Innovation Actions

Project size: expected (2-4 M€ funding)

Indicative budget: 10 M€

Opening: 10 December 2014

Deadline: 28 May 2015 at 17.00 Brussels time

Thank you!

How to keep in touch:

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