



Data Analytics over Decentralized Architectures

From Clusters to the Edge

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**DISC'15
SODA'15**

Information dissemination over social networks

Cloud computing meets P2P

Principles of Distributed Algorithms

**Eurosys'14
Middleware'14
ATC'15**

Theory

DisSys

Scalability & Privacy through Decentralization

Privacy-aware decentralized computation

Practice

App

**TCS'13
DSN'15**

**ICDE'16
VLDB'16**

Privacy-aware Affordable Personalization

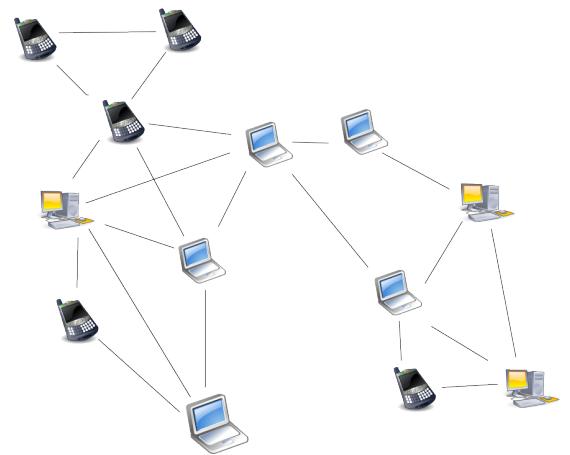
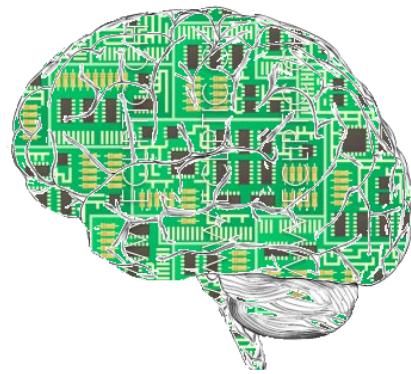
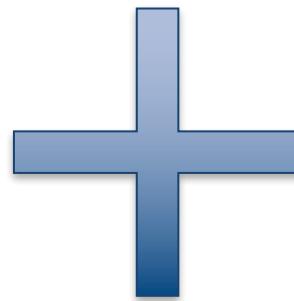
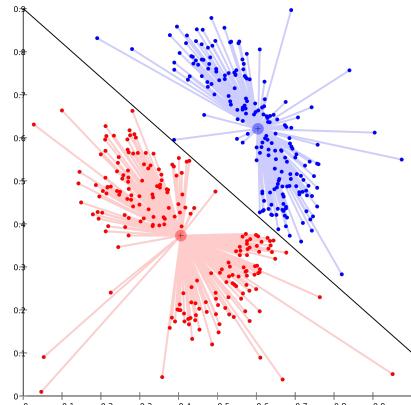
Scalable KNNs graphs & queries

Computability and efficiency of distributed Systems

**PODC'14
STOC'15**



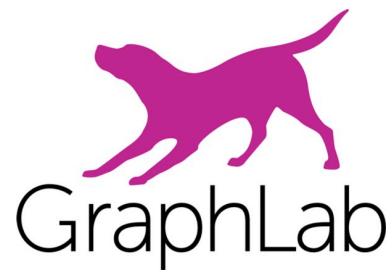
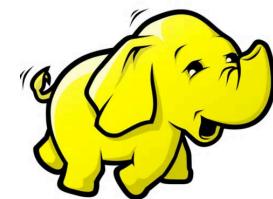
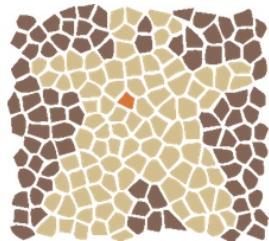
Decentralized Data Analytics



Why Distribute Computation

- Speed/Parallelization
 - Scale
 - Privacy / Cost /Energy
- 
- Parallelize for Performance
 - Decentralize for Simplicity

Are we Already Done?



Outline

- Brief SOTA
 - Map Reduce / Hadoop
 - Data Parallelism
 - Model Parallelism
- ASAP's Focus
 - Massively Decentralized Data
 - Privacy

MapReduce Example: G-Means

G-Means as a collection of map-reduce jobs

Algorithm 2 KMeansAndFindNewCenters Mapper

```
Input: point (text)
Output:
centerid (long) ⇒ coordinates (float[]), 1 (int)
centerid + OFFSET (long) ⇒ coordinates (float[]), 1 (int)

procedure MAP(key, point)
    Find nearest center
    Emit(centerid, point)
    Emit(centerid + OFFSET, point)
end procedure
```

Algorithm 3 TestClusters Mapper

```
Input: point (text)
Output: vectorid (int) ⇒ projection (double)

procedure SETUP
    Build vectors from center pairs
    Read centers from previous iteration
end procedure

procedure MAP(key, point)
    Find nearest center
    Find corresponding vector
    Compute projection of point on vector
    Emit(vectorid, projection)
end procedure
```

Algorithm 4 TestClusters Reducer

```
Input: vectorid (int) ⇒ < projection (double) >

procedure REDUCE(vectorid, projections)
    Read projections to build a vector
    Normalize vector (mean 0, stddev 1)
    ADTEST(vector)
    if normal then
        Mark cluster as found
    end if
end procedure
```

Algorithm 5 TestFewClusters Mapper

```
Input: point (text)
Output: vectorid (int) ⇒ A*2 (double)

procedure SETUP
    Build vectors from center pairs
    Read centers from previous iteration
end procedure
```

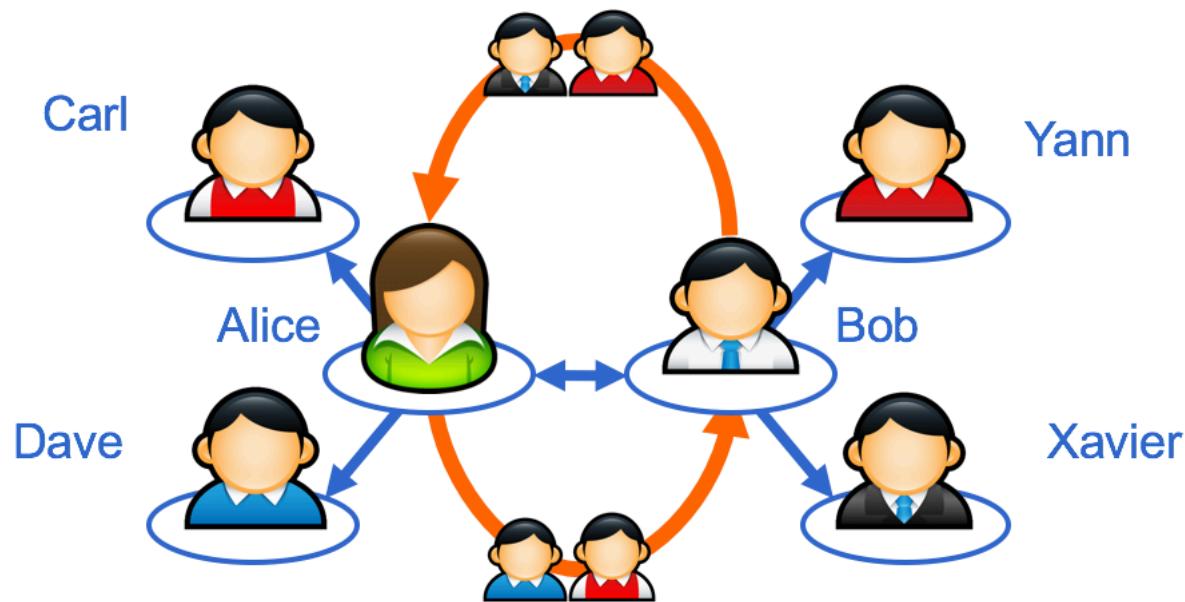
```
procedure MAP(key, point)
    Find nearest center
    Find corresponding vector
    Compute projection of point on vector
    Add projection to list vectorid
end procedure
```

```
procedure CLOSE
    for Each list do
        Read projections to build a vector
        Normalize vector (mean 0 , stddev 1)
        Compute A*2 = adtest(vector)
        Emit(vectorid ⇒ A*2)
    end for
end procedure
```

[Deb14a] Thibault Debatty, Pietro Michiardi, Olivier Thonnard, Wim Mees. Determining the k in k-means with MapReduce. In Proc. of BeyondMR 2014.

Scalable KNN computation

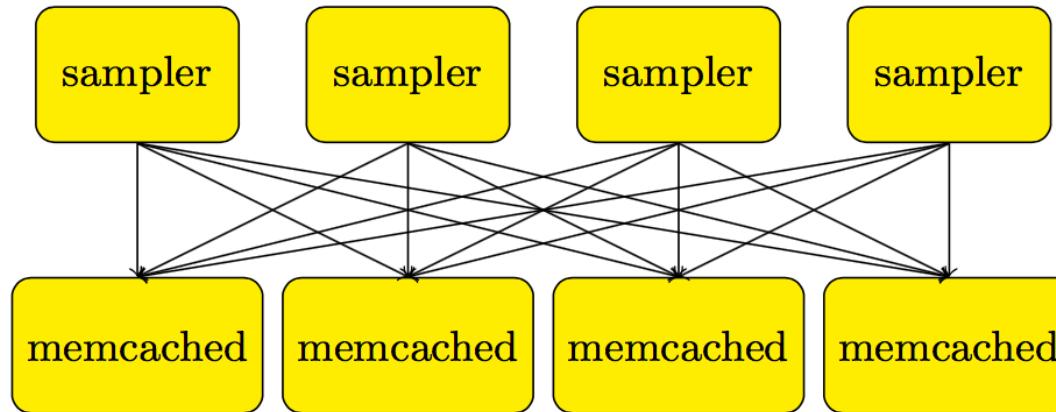
Exploit greedy solutions



[Don11] Wei Dong, Charikar Moses, and Kai Li. 2011. Efficient k-nearest neighbor graph construction for generic similarity measures. In Proceedings of the 20th international conference on World wide web (WWW '11). ACM, New York, NY, USA, 577-586.

Data Parallelism: Parameter Servers

- Workers share common model
- Treat different portions of the data
- (Independently) update parameters



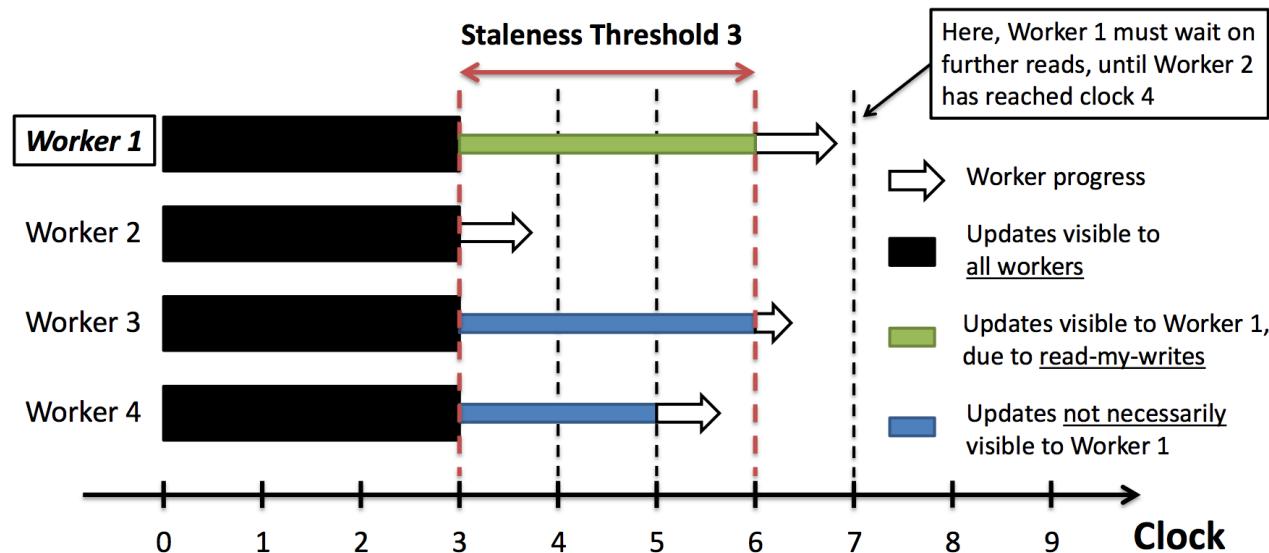
[Smo10] Alexander Smola and Shravan Narayananurthy. 2010. An architecture for parallel topic models. Proc. VLDB Endow. 3, 1-2 (September 2010), 703-710.

Data Parallelism: Parameter Servers

Stale Synchronous Parallel model

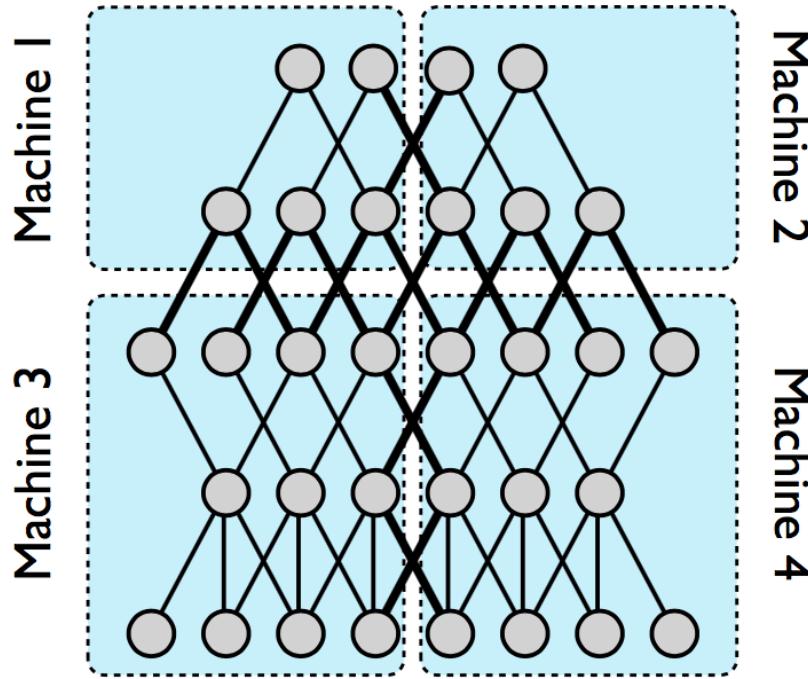
- Commutative associative parameter updates: $\theta \leftarrow \theta + \delta$

SSP: Bounded Staleness and Clocks



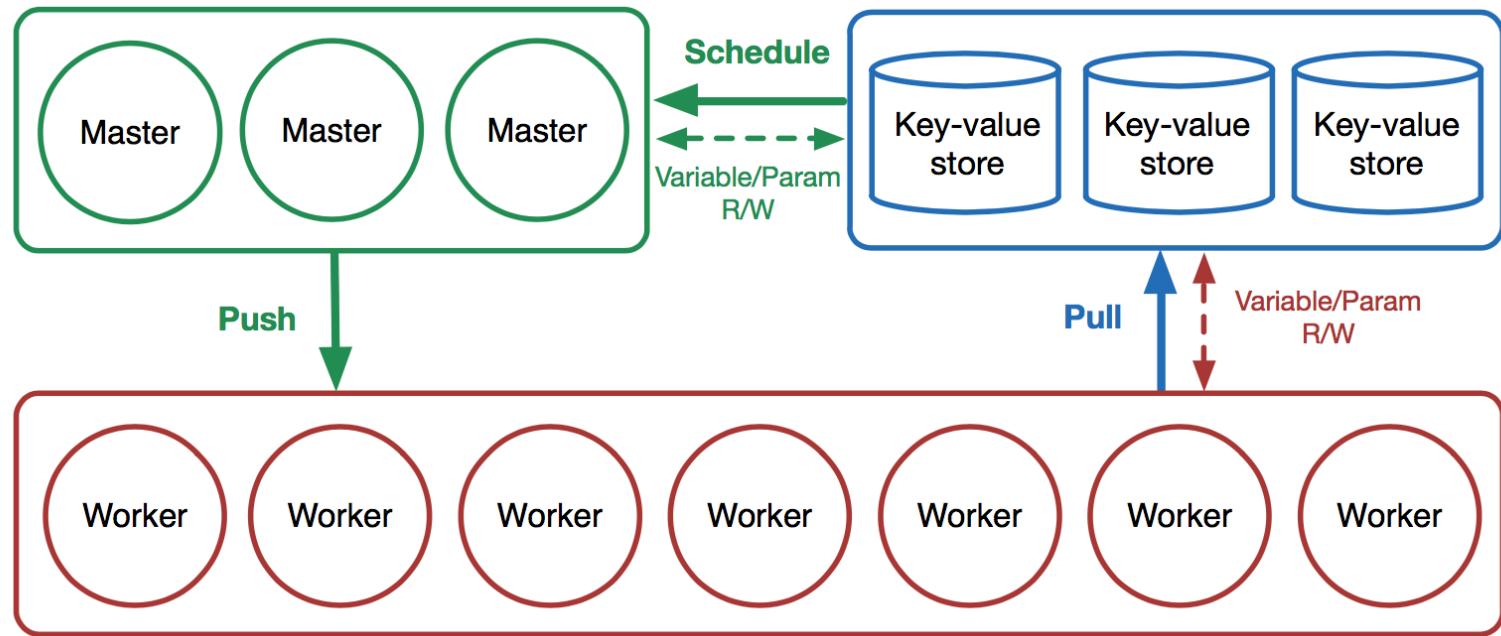
[ho14] Q. Ho, J. Cipar, H. Cui, J. Kim, S. Lee, P. B. Gibbons, G. Gibson, G. R. Ganger, and E. P. Xing. More effective distributed ML via a stale synchronous parallel parameter server. In NIPS, 2013.

Model Parallelism: Google DistBelief



Jeffrey Dean, Greg Corrado, Rajat Monga, Kai Chen, Matthieu Devin, Mark Mao, Marc'aurelio Ranzato, Andrew Senior, Paul Tucker, Ke Yang, Quoc V. Le and Andrew Y. Ng "Large Scale Distributed Deep Networks". Advances in Neural Information Processing Systems 2012.

Model Parallelism: STRADS



[Lee14] Seunghak Lee, Jin Kyu Kim, Xun Zheng, Qirong Ho, Garth A. Gibson, and Eric P. Xing. On Model Parallelization and Scheduling Strategies for Distributed Machine Learning. Neural Information Processing Systems, 2014 (NIPS 2014)

Going Beyond

Massive Decentralization

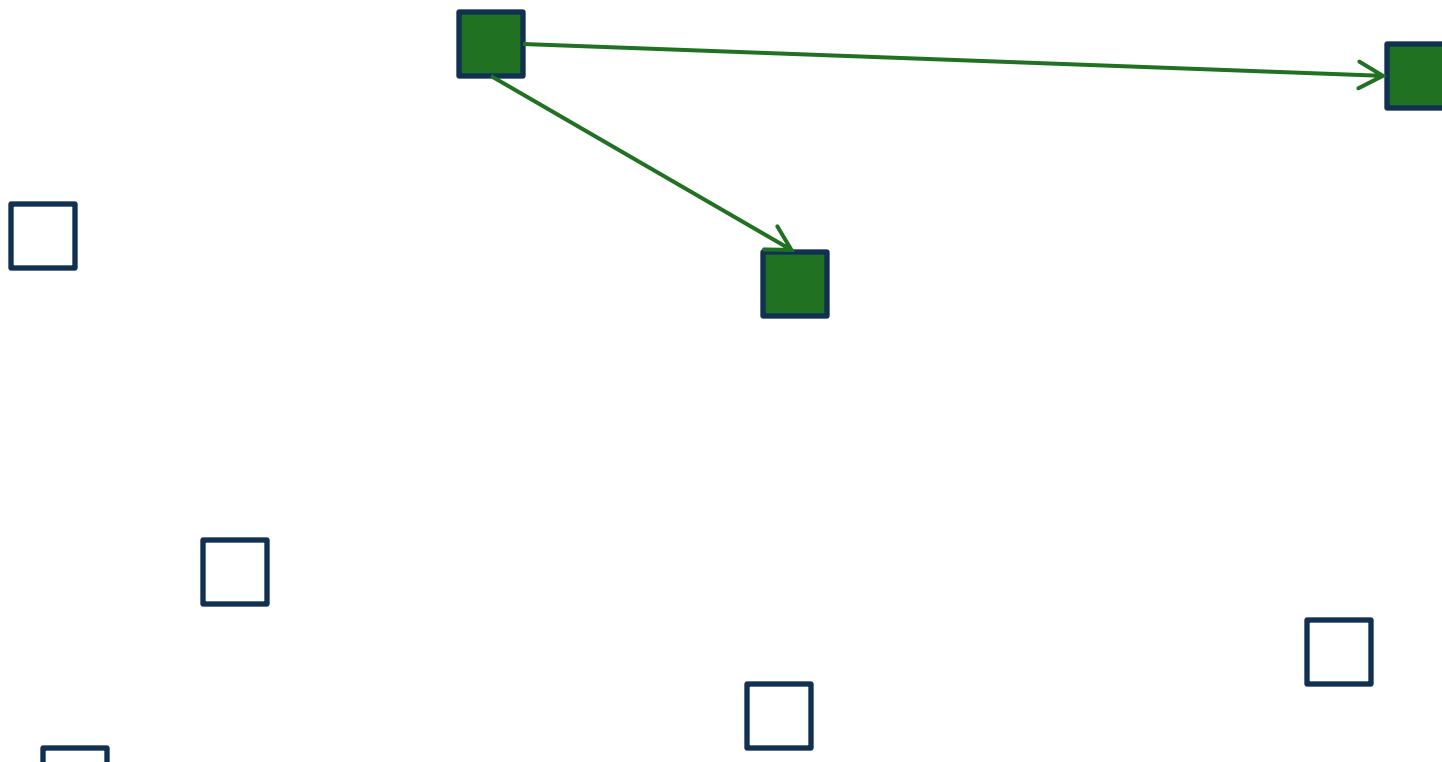
- IoT
- Set-top boxes
- Edge



Epidemics as a Tool



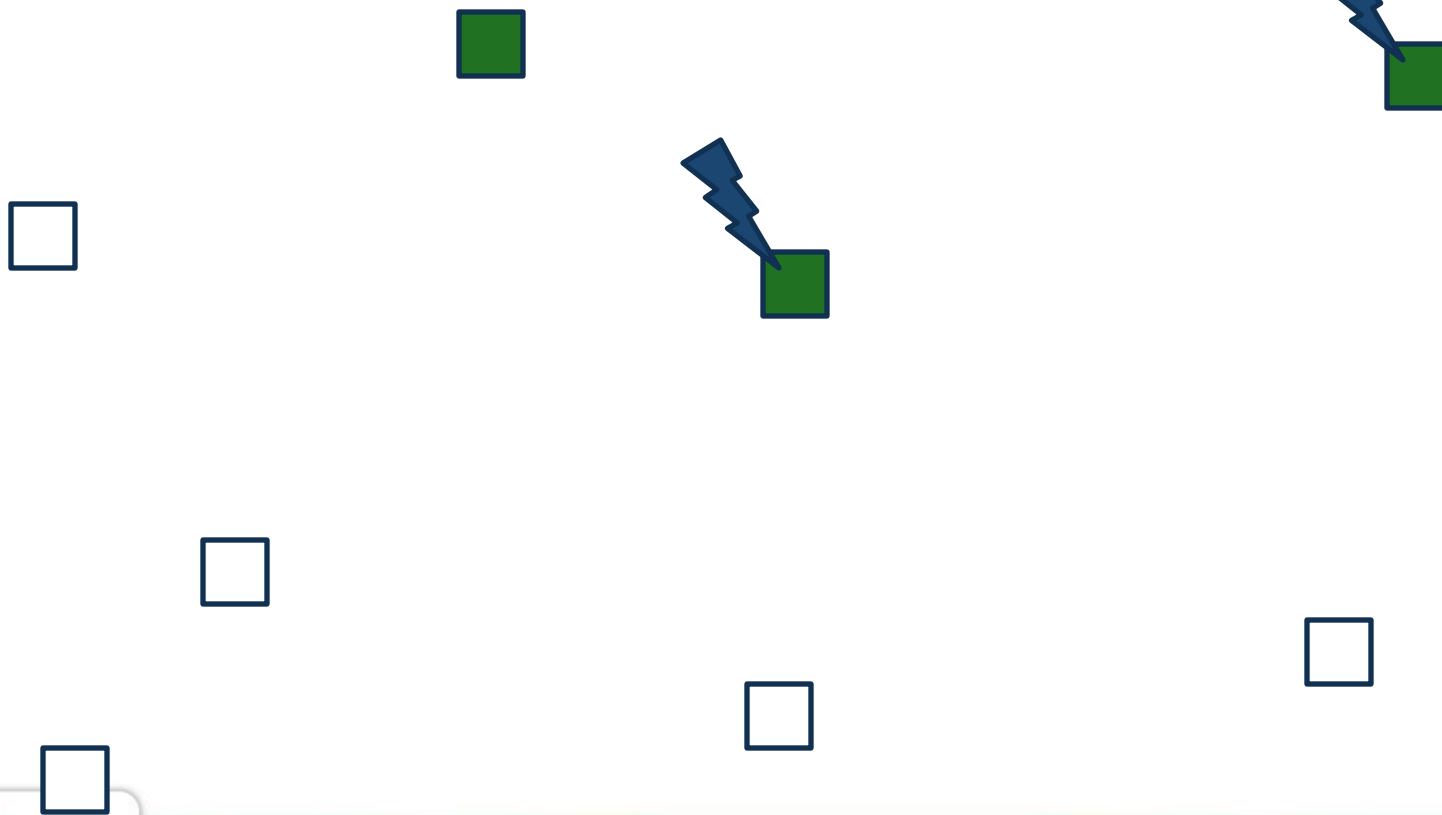
Gossip-based dissemination



Epidemics as a Tool



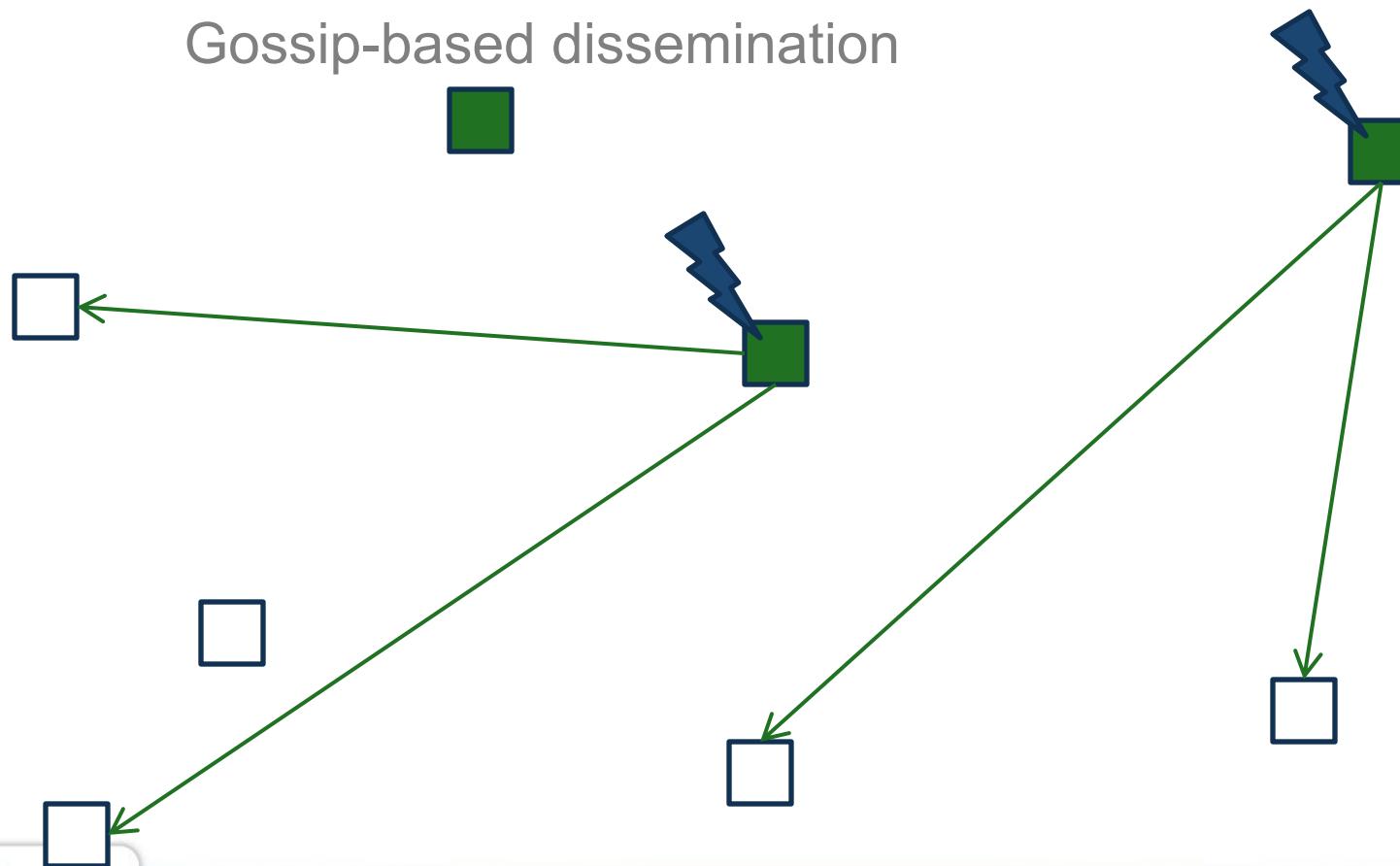
Gossip-based dissemination



Epidemics as a Tool



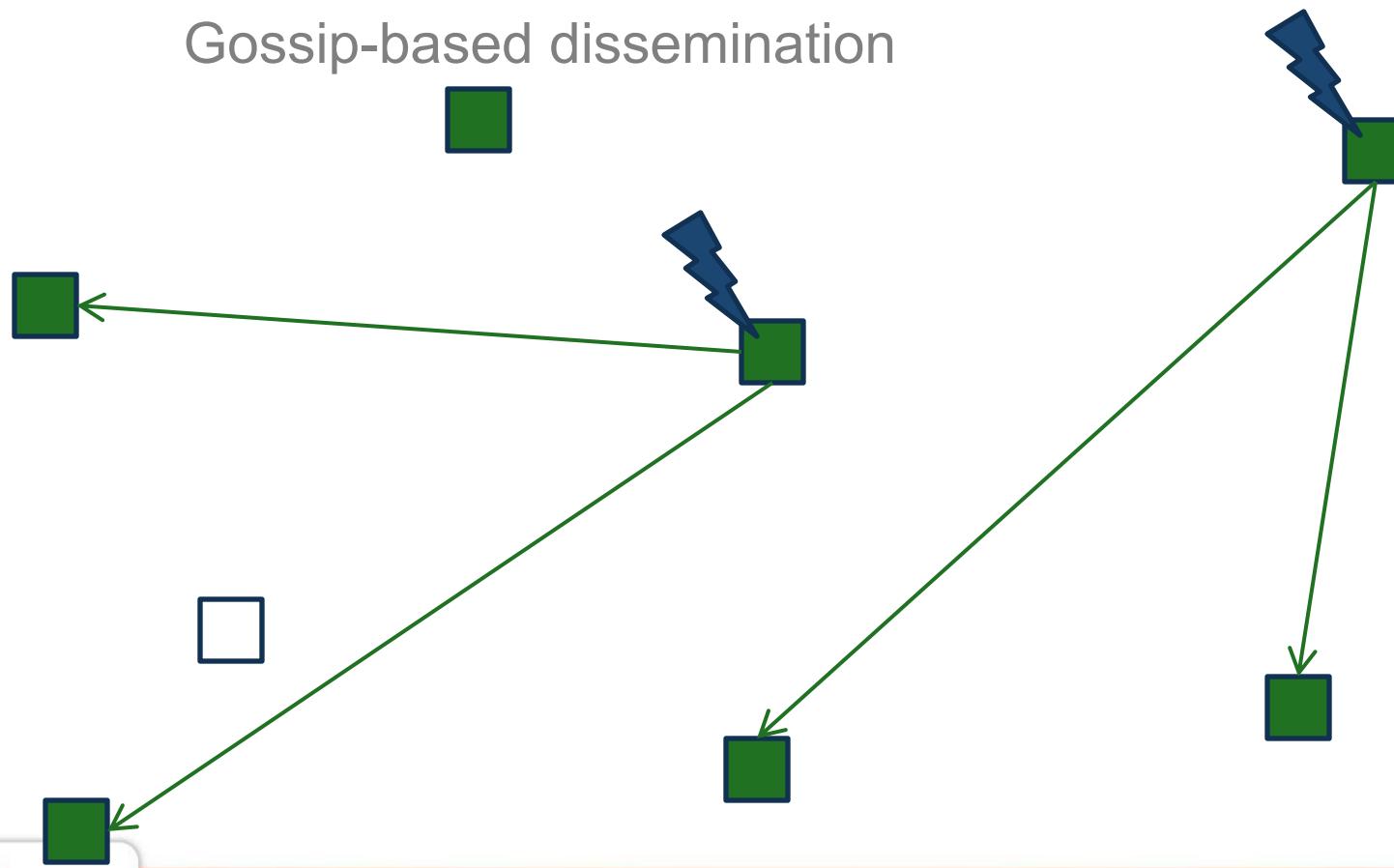
Gossip-based dissemination



Epidemics as a Tool



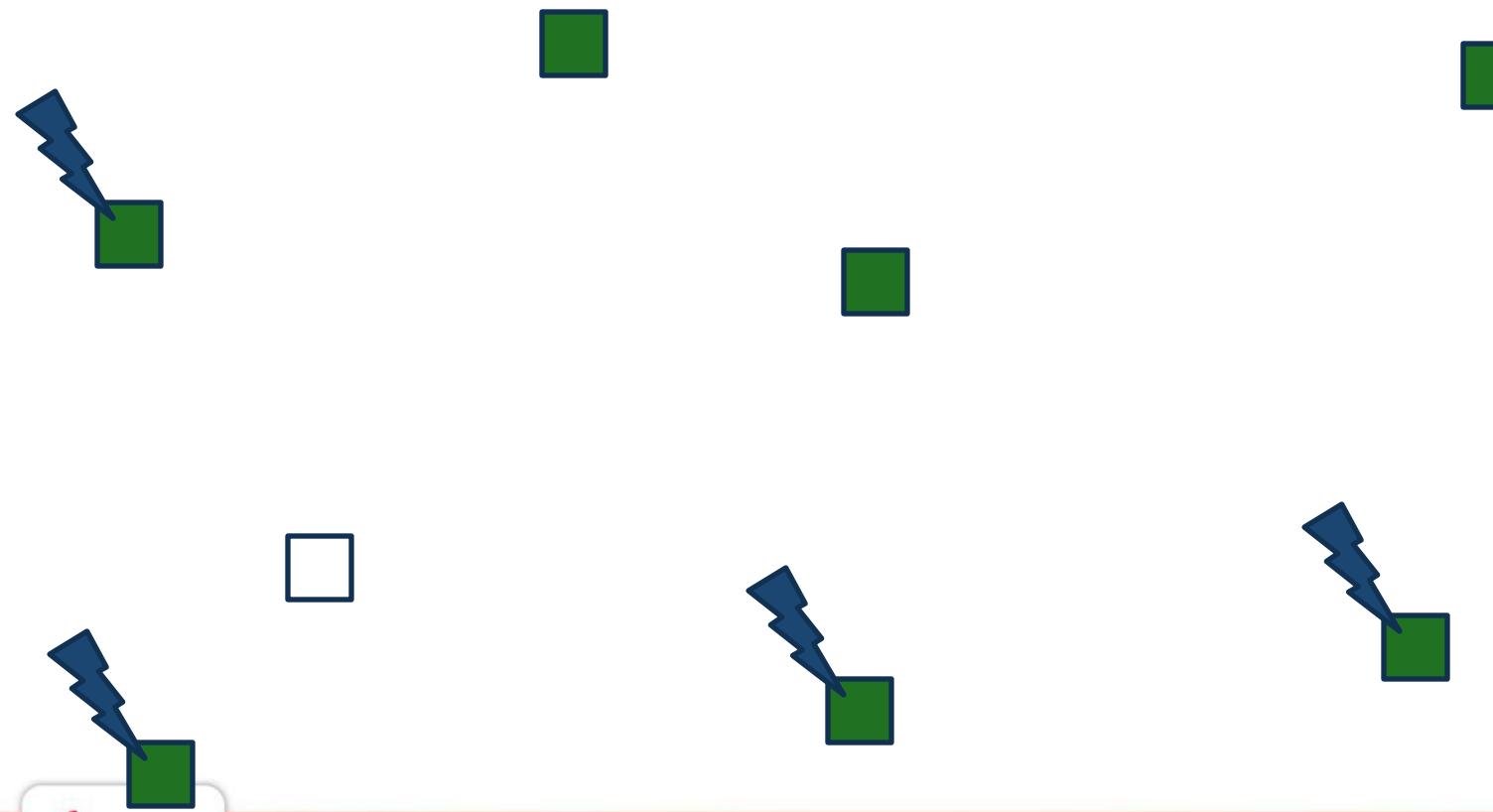
Gossip-based dissemination



Epidemics as a Tool



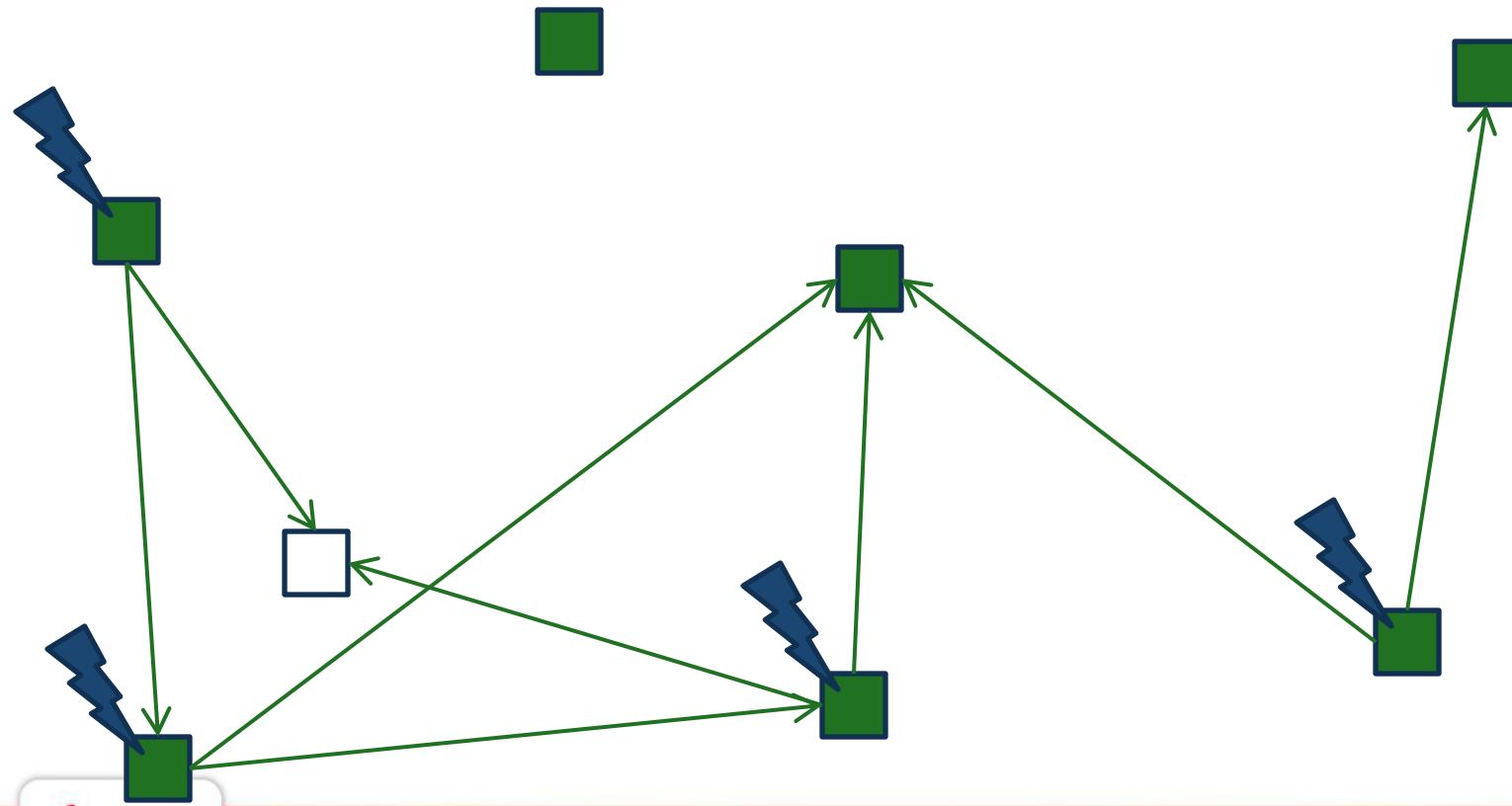
Gossip-based dissemination



Epidemics as a Tool

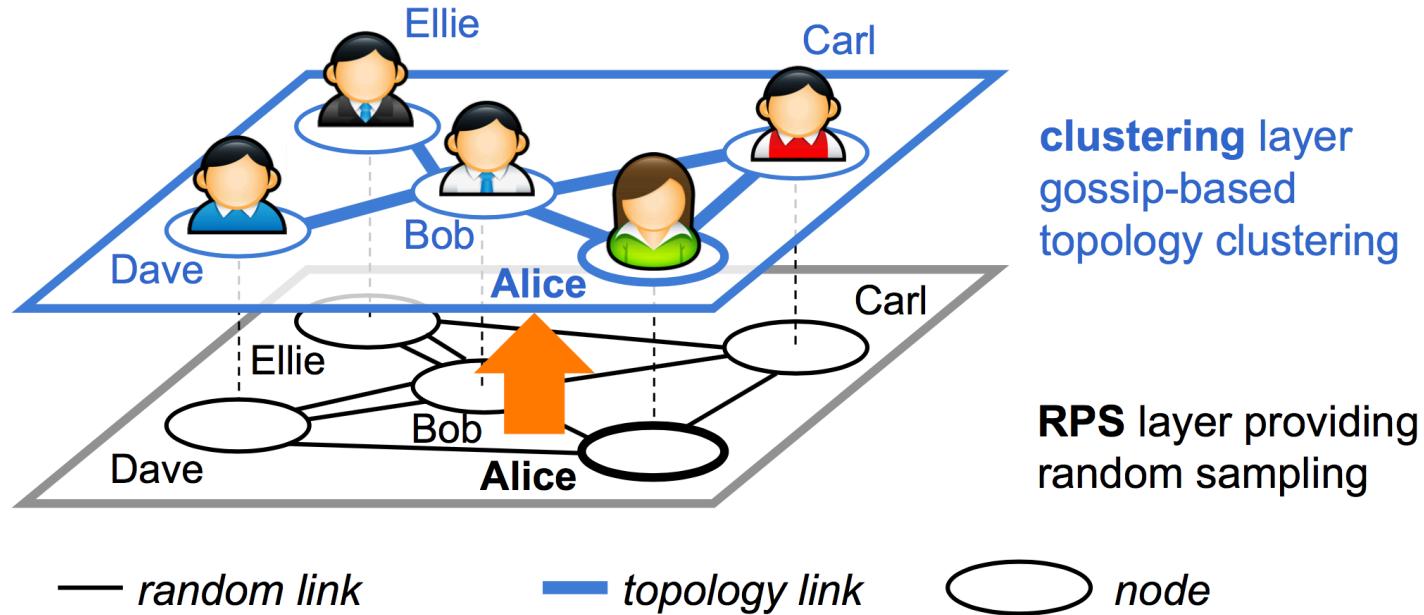


Gossip-based dissemination



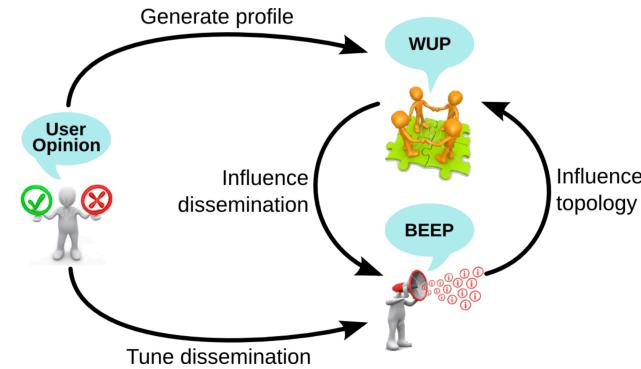
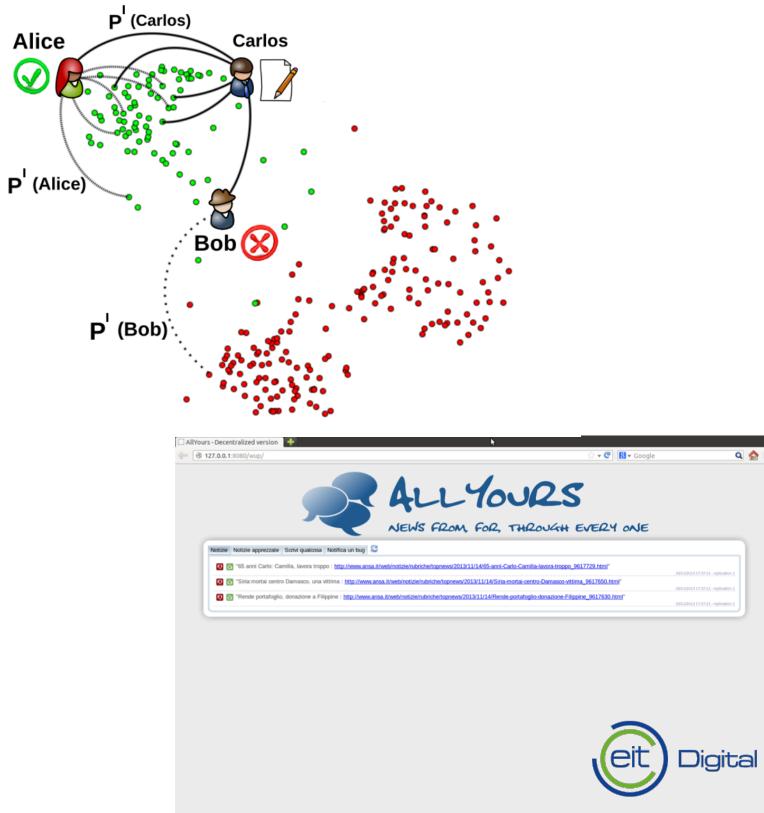
Epidemic Recommendation

Exploit epidemic clustering to build KNN



[Fre10] Marin Bertier, Davide Frey, Rachid Guerraoui, Anne-Marie Kermarrec, and Vincent Leroy. 2010. The GOSSPLE anonymous social network. In Proceedings of the ACM/IFIP/USENIX 11th International Conference on Middleware (Middleware '10). Springer-Verlag, Berlin, Heidelberg, 191-211.

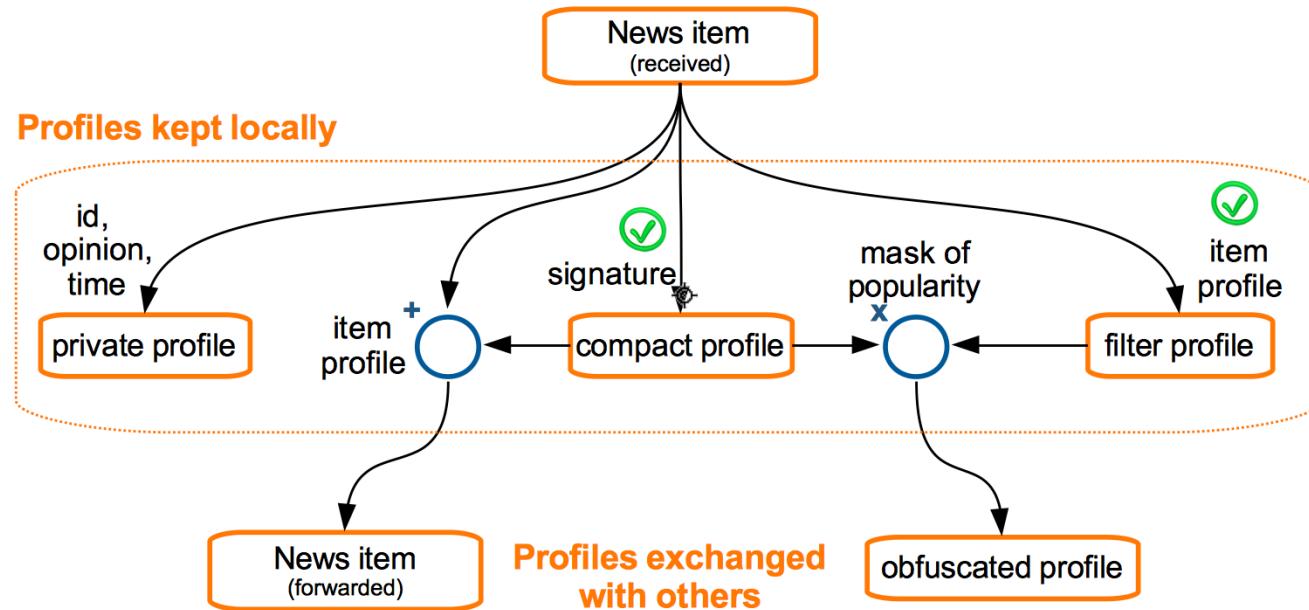
The Case of News Items (and beyond)



<http://www.mediego.com/>

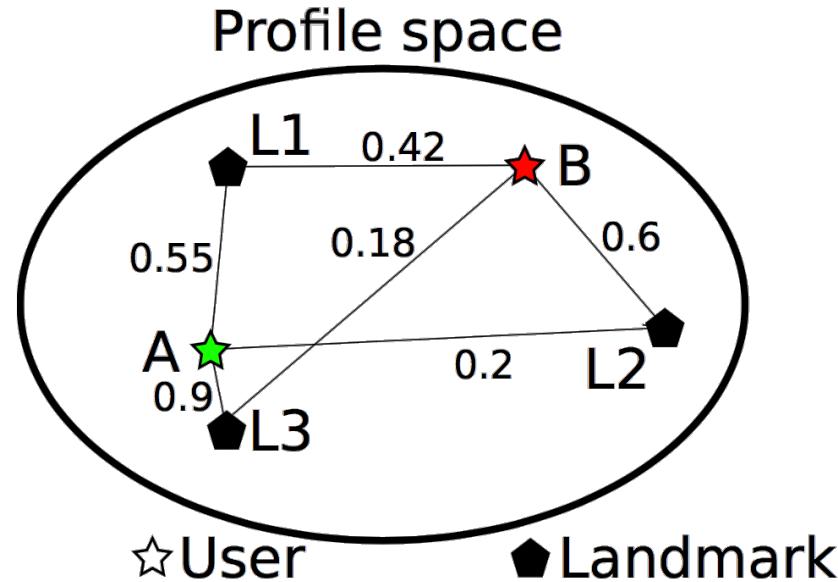
[Fre13] Antoine Boutet, Davide Frey, Rachid Guerraoui, Arnaud Jégou, Anne-Marie Kermarrec:
WHATSUP: A Decentralized Instant News Recommender. IPDPS 2013: 741-752

Making Recommendation Private: Obfuscation



[Fre16] Antoine Boutet, Davide Frey, Rachid Guerraoui, Arnaud Jégou, Anne-Marie Kermarrec: Privacy-preserving distributed collaborative filtering. Computing 98(8): 827-846 (2016)

Making Recommendation Private: Landmarks



[Fre15] Davide Frey, Rachid Guerraoui, Anne-Marie Kermarrec, Antoine Rault, François Taïani, Jingjing Wang: Hide & Share: Landmark-Based Similarity for Private KNN Computation. DSN 2015: 263-274

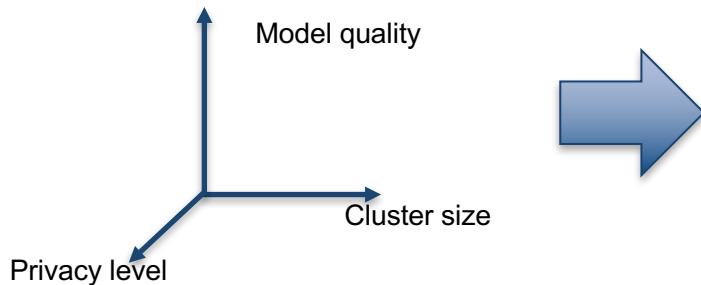
A Slide to Bring Home

Decentralize computation on private data

- Cluster users by interest, privacy level, ...
- Build local models
- Aggregate models at higher levels



Explore tradeoff spaces



Build Private Applications

- Recommendation
- Aggregation
- Personalized Services
- Inter-Silo Analytics

- Create networks of
- Browsers
 - Set-top boxes
 - Small/Tiny devices (plug-computers
smartphones, sensors)

