

14 Novembre 2017 – Marseille

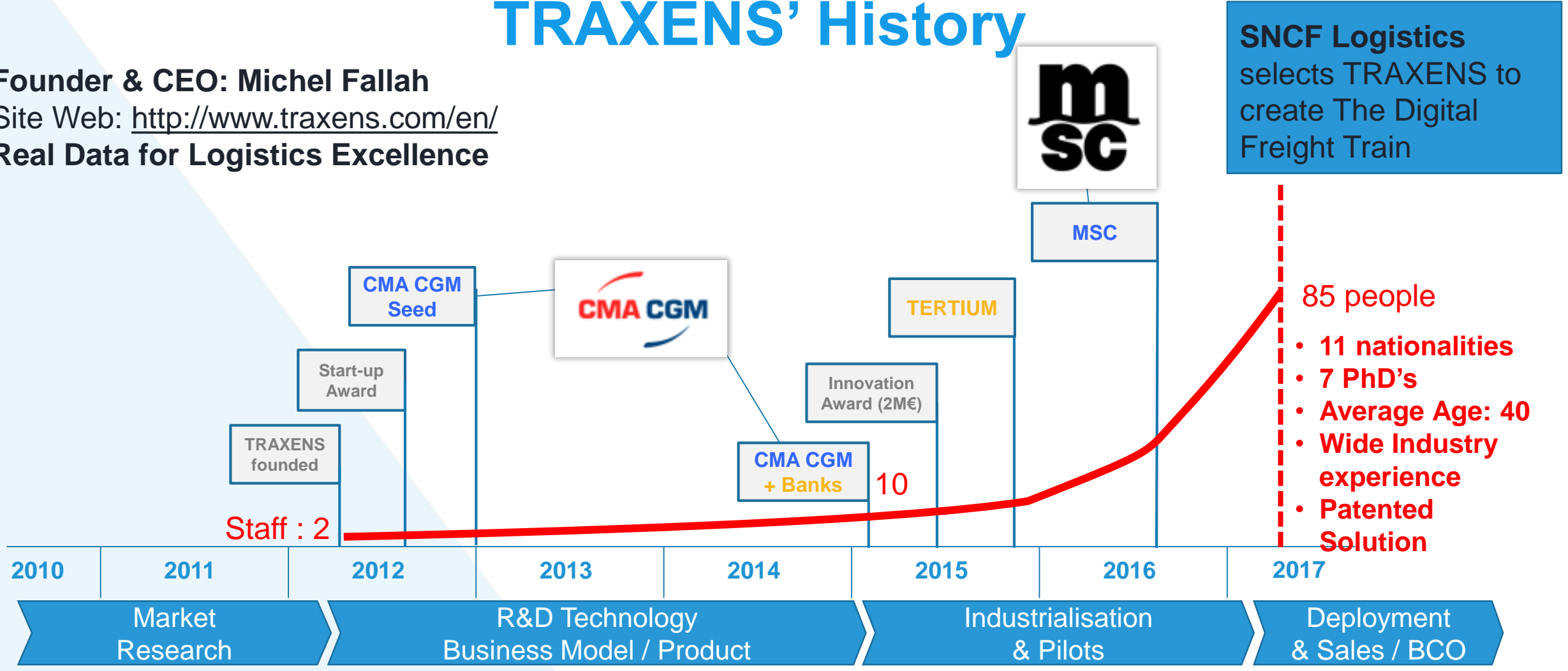
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TRAXENS' History

Founder & CEO: Michel Fallah
Site Web: <http://www.traxens.com/en/>
Real Data for Logistics Excellence



- 85 people
- 11 nationalities
- 7 PhD's
- Average Age: 40
- Wide Industry experience
- Patented Solution



Smart Container

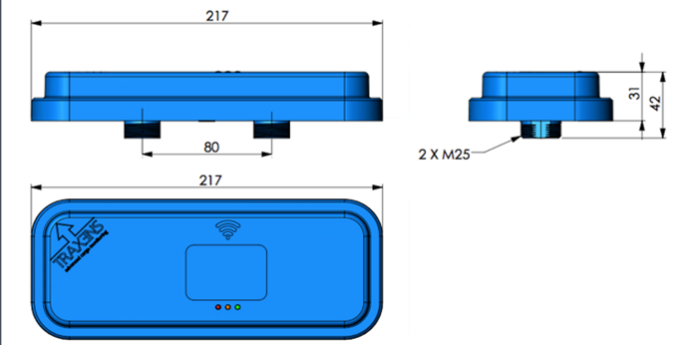
- Automatically generate data
 - Position
 - Door Open/Close status
 - Temperature
 - Movement
 - Impact
 - + extensions
- Communicate near real-time
 - From (nearly) anywhere
 - Economically
- Permanently attached
- Built-in or back-fitted





TRAXENS' Mission

- Create an industry-wide Container Visibility Solution
 - Carrier-Based Solution
 - Centre of the Ecosystem
 - Hardware:
 - Low Cost of Acquisition and Ownership
 - Software:
 - Massively Scalable
 - Business Model
 - Win-Win-Win for the whole ecosystem including Port communities





TRAXENS

Business Domains

- Telecom & IoT Experts
- Data Sciences Experts
- Blockchain Experts
- Firmware developers
- Electronic logistics messaging

Partners

- Ports Communities Intermodal Operators
- Shippers and Consignees
- Customs
- Tech companies in IoT and Telecom
- Big Data, Supply Chain Modulization & Optimization



Thank You

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