



V4

Fostering the European Space Economy: *Market conditions for the space industry*

Workshop

5-6 July 2016

DG GROW Auditorium, Breydel Building
Avenue d'Auderghem 45, Brussels

DRAFT AGENDA



Market Conditions for the Space Industry

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| DAY 1 | 5 July 2016 |
| 09:00 – 09:30 | Coffee & registration |
| 09:30 – 10:00 | Keynote speech: <i>"Boosting the competitiveness of the European space industry in the global context"</i> , Pierre Delsaux, European Commission |
| 10:00 – 13:00 <i>(including coffee break)</i> | <p>Panel 1: Setting the scene for the space markets</p> <p><i>Moderator:</i> Gérard Brachet, PWC</p> <p>Keynote speech: <i>"Space services challenges including geospatial, communication and navigation aspects"</i>, Gérard Brachet, PWC</p> <ul style="list-style-type: none"> • <i>"Satellite navigation"</i>, Gard Ueland, KONGSBERG SEATEX • <i>"Earth observation"</i>, Rob Postma, Airbus Defence and Space • <i>"Satellite communications"</i>, Stefano Agnelli, EUTELSAT |
| 13:00 – 14:00 | Lunch |
| 14:00 – 16:00 | <p>Panel 2: Underpinning new business models</p> <p><i>Moderator:</i> Luigi Scatteia, PWC</p> <p>Keynote speech: <i>"Business models in the global context"</i>, Luigi Scatteia, PWC</p> <ul style="list-style-type: none"> • <i>"Anchor tenant models"</i>, Olivier Colaitis, VP, Airbus Defence and Space • <i>"Earth observation Marketplace"</i>, Geoff Sawyer, Secretary General, EARSC • <i>"Public private partnerships"</i>, Riadh Cammoun, VP, Thales Alenia Space • <i>"Industry modernisation"</i>, Giuseppe Morsillo, EUROSPACE |
| 16:00 – 16:15 | Coffee break |
| 16:15 – 18:00 | <p>Panel 3: Establishing the ecosystem and boosting entrepreneurship</p> <p><i>Moderator:</i> European Commission</p> <p>Keynote speech: <i>"Boosting innovation and entrepreneurship for space services"</i>, Alain Podaire, CNES</p> <ul style="list-style-type: none"> • <i>"ESA Space Solutions"</i>, Stefan Gustafsson, ESA • <i>"Space clusters, skills and entrepreneurship"</i>, Thorste Rudolph, Bavaria Region • <i>"The role of Intellectual Property Rights (IPR)"</i>, Leslie Jane Smith, PWC • <i>"The start-up challenges"</i>, Luca Rosettini, D-Orbit |



Market Conditions for the Space Industry

| Day 2 | 6 July 2016 |
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| 09:00 – 09:30 | Coffee & registration |
| 09:30 – 11:00 | <p>Panel 4: Enabling smart financing</p> <p><i>Moderator:</i> European Commission</p> <p>Keynote speech: <i>"Space economy for growth and jobs"</i>, Antonio Bartoloni, Ministry for Economic Development, Italy (TBC)</p> <ul style="list-style-type: none"> • <i>"Innovation policy and investment for growth"</i>, Mark Nicklas, European Commission • <i>"Investment for innovation"</i>, Jean-David Malo, European Commission • <i>"ESIF and smart specialisation strategies"</i>, European Commission |
| 11:00 – 11:15 | Coffee break |
| 11:15 – 13:00 | <p>Panel 5: Streamlining space in Union policies</p> <p>Keynote speech: <i>"Satellites for Society: Reporting on operational uses of satellite-based services in the public sector"</i>, Stefaan De Mey, EURISY</p> <p><i>Moderator:</i> European Commission</p> <ul style="list-style-type: none"> • <i>"Digital single market"</i>, European Commission • <i>"Industry Modernisation"</i>, European Commission • <i>"Support European Businesses in Export Markets"</i>, Christos Kyriatzis, European Commission • <i>"External dimension of the EU's policies"</i>, Said El Khadraoui, European Political Strategy Centre |
| 13:00 – 13:30 | <p>Concluding remarks</p> <p>European Commission</p> |