

FUTUR EN SEINE 2016 / BUSINESS PRE-PROGRAM

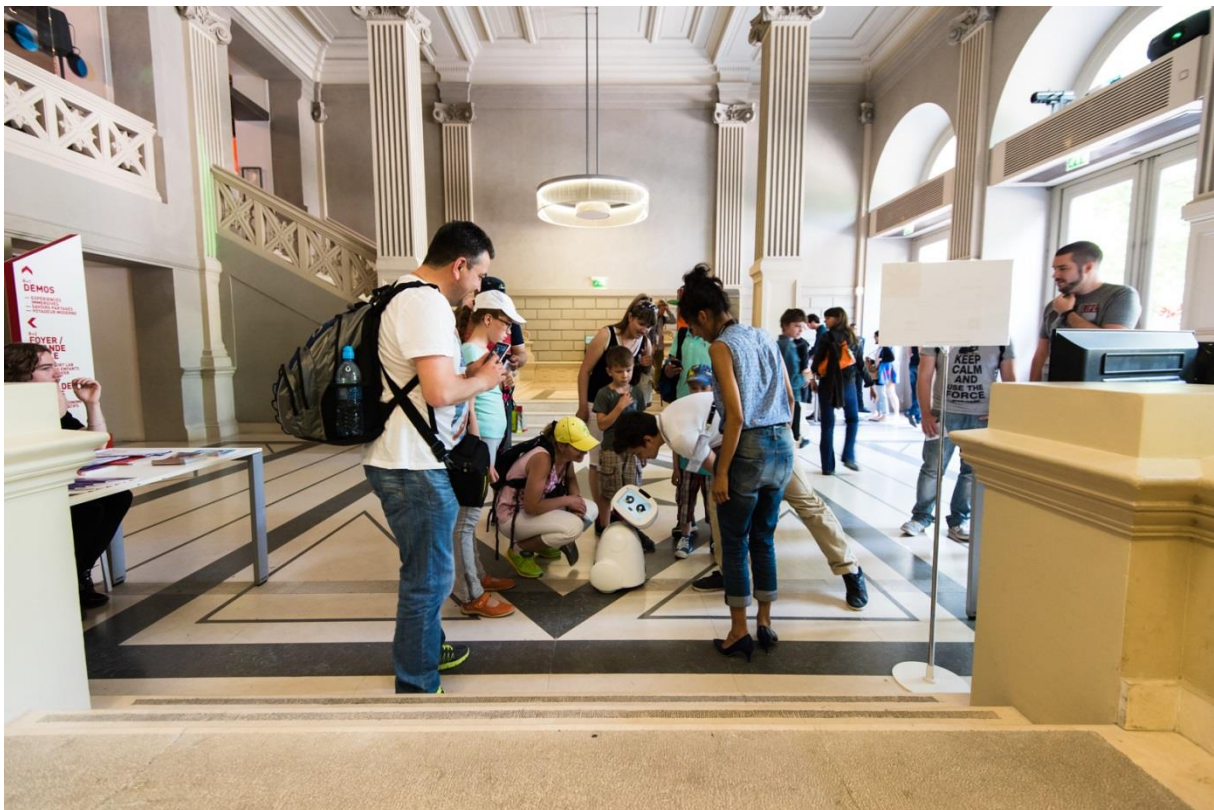
JUNE 9th – 12th / PARIS

For its 7th edition, Futur en Seine will take place at the heart of Paris. The festival has become over the years the **unmissable rendez-vous for international innovation forces**: start-ups and companies, sponsors, investors, research labs, top 100 companies and clusters meet and exchange about the future of innovation.

The Innovation Village will take place at Carreau du Temple, Gaité lyrique and Mairie du 3^{ème}. Conference and workshops will be dedicated to a **professional audience on Thursday 9th and Friday 10th**, and to a more mainstream audience during the week-end.

150 companies will showcase their latest products and innovative services at Carreau du Temple. Do not miss the **conferences, workshops, edtech and videogames** areas (content welcome!) at Gaité Lyrique.

Do **business à la française** at the heart of the **3rd most innovative region in the World!** Thanks to the **EEN platform**, Paris Île-de-France Regional Chamber of Commerce and Industry and Paris Region Entreprises will **facilitate the matchmaking with international experts**.



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Main cycle of conferences

10 themes will be discussed during large conferences with a panel of experts and visionary entrepreneurs. These conferences will be in French and/or English with an instant translation solution. They will be live-streamed online.

Gaîté lyrique		
Thursday, June 9 th	Friday, June 10 th	Saturday, June 11 th
Connected Sport and Smart City	Artificial Intelligence	Connected Body and Augmented Human
Hacking Cancer and E-Health	Virtual Reality	Human-like and Emotional Robots
E-Sport	Personal Data	"White-Hat" / "Grey-Hat" : New Hackers
	Employment in the Digital Age	

Digital Transformation Conference

Thursday, June 9th – Gaîté lyrique

(French-spoken event)

Half a day entirely dedicated to the digital transformation of companies. 2 Round Tables will discuss how companies transform themselves from the inside and data-driven organizations and top French executives will speak during keynotes: in 2015, Guillaume Pepy (CEO SNCF), Alexandre Bompard (CEO Fnac) and Augustin de Romanet (CEO Paris Airports) spoke at the conference about digital transformation in their own companies.

Investors' convention by AXIS

Thursday, June 9th – Gaîté lyrique

(English-spoken event)

For the 2nd time at Futur en Seine 2016, AXIS Cap Digital will connect global investors and a selection of the best companies present at Futur en Seine: networking and pitching sessions and round tables.

Pitch Sessions by Paris Region Entreprises

Thursday, June 9th (morning) – Carreau du Temple
(English-spoken event)

Companies are invited to pitch during 2 sessions in front of an audience of decision-makers (business clusters/large companies/investors). One session is dedicated to companies in the field of sport and health, and another to companies in the field of sport and data/IoT.

Innovation World Cup Conference 2016

Friday, June 10th – Gaîté lyrique
(English-spoken event)

The Conference will be all about the Internet of Things, wearable technologies and cloud computing. International key players as well as innovative French companies and start-ups will be on stage presenting and demonstrating their latest tech-solutions.

Other conferences

English-spoken events :

European Transmedia: Best Practices / Thursday, June 9th, Mairie du 3ème

In partnership with Eurotransmedia (TBC)

Think Big in Germany: Big Data, Big Business in Berlin and Beyond / Thursday, June 9th, Mairie du 3ème

A morning of conferences by German Trade and Invest.

INRIA@SiliconValley / Friday, June 10th, Mairie du 3ème

Annual workshop on the collaboration between INRIA and Silicon Valley, with university researchers and executives (closed event, invitation only)

French-spoken events:

Corporate - start-ups partnerships: weaving an ecosystem / Thursday, June 9th, Mairie du 3ème

Animated by Carrefour de l'IoT (Cap Digital)

Feedback on Midem / Thursday, June 9th, Mairie du 3ème

New business models and streaming in the music industry (French or English-spoken event, depending on the speakers' language)

Corporate Social Networks / Thursday, June 9th, Marie du 3ème

With Jamespot (TBC)

Silver Economy / Friday, June 10th, Marie du 3ème

Organized by Cap Digital and Médialis

Workshops

June, 9th and 10th - Carreau du Temple

2-hour workshops of 20 or 40 people will be held at Carreau du Temple. Dates are TBC. Slots are still available to organize workshops as a counterpart of the business partner package. Please contact josephine.rohner@capdigital.com for more details.

English-spoken workshops:

- **E-tourism** by Welcome City Lab
- **Invest in African tech scene** by Afrobytes (40 people)

French-spoken workshops:

- **Programmatics** (40 people)
- **E-business:** Can be build shops without walls? (40 people)



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Futur en Seine Awards

Friday, June 10th – Carreau du Temple

Rewarding the best start-ups exhibiting at Futur en Seine in 5 categories:

- **Everyday life**
- **B2B / Digital Transformation**
- **Education and Leisure**
- **Sport**
- **Jury Prize**

Become a Future en Seine Awards' sponsor and help us choose and reward the best start-ups: contact camille.pene@capdigital.com

Business tours

Paris Region Entreprises and Cap Digital propose tailor-made business tours of the French-ecosystem hotspots at the center of Paris for your team and/or your clients.

Business meetings

Meet new commercial, technological and R&D partners during a brokerage event focused on digital markets. A dedicated platform will facilitate the organisation of BtoB meetings, according to your needs. This initiative is supported by Enterprise Europe Network, Paris Ile-de-France Regional Chamber of Commerce and Industry and Paris Region Entreprises.

Parties

International Party / Wednesday, June 8th (evening)

Hosted by Wallonie-Bruxelles at the heart of Paris, across Centre Pompidou

Concert / Saturday, June 10th (evening)

Held in the main concert venue of Gaîté lyrique

