

## Science with and for Society – Project Partner Search Form

### CALL: Science with and for Society 2020

- I offer my expertise to participate as a Partner in a Project
- I am planning to coordinate a project and I am looking for Project Partners

Topics	
<b>Strategic orientation 1. Accelerating and catalysing processes of institutional change</b>	
<input type="checkbox"/>	SwafS-01-2018-2019-2020: Open schooling and collaboration on science education
<input type="checkbox"/>	SwafS-08-2019: Research innovation needs & skills training in PhD programmes
<input type="checkbox"/>	SwafS-23-2020: Grounding RRI in society with a focus on citizen science
<input type="checkbox"/>	SwafS-24-2020: Science education outside the classroom
<b>Strategic orientation 2. Stepping up support to Gender Equality in Research &amp; Innovation policy</b>	
<input type="checkbox"/>	SwafS-09-2018-2019-2020: Supporting research organisations to implement gender equality plans
<input type="checkbox"/>	SwafS-25-2020: Gender-based violence including sexual harassment in research organisations and universities
<input checked="" type="checkbox"/>	SwafS-26-2020: Innovators of the future: bridging the gender gap
<b>Strategic orientation 3. Building the territorial dimension of SwafS partnerships</b>	
<input type="checkbox"/>	SwafS-14-2018-2019-2020: Supporting the development of territorial Responsible Research and Innovation
<b>Strategic orientation 4. Exploring and supporting citizen science</b>	
<input type="checkbox"/>	SwafS-27-2020: Hands-on citizen science and frugal innovation
<input type="checkbox"/>	SwafS-28-2020: The ethics of organoids
<input type="checkbox"/>	SwafS-29-2020: The ethics of technologies with high socio-economic impact
<input type="checkbox"/>	SwafS-30-2020: Responsible Open Science: an ethics and integrity perspective
<b>Strategic orientation 5. Building the knowledge base for SwafS</b>	
<input type="checkbox"/>	SwafS-19-2018-2019-2020: Taking stock and re-examining the role of science communication
<input type="checkbox"/>	SwafS-31-2020: Bottom-up approach to build SwafS knowledge base

### 1) PROJECT INFORMATION

**Field of expertise related to the topic:** Established in 1973 as an initiative to develop a modern approach to innovation management research, our organisation has grown into the International Society for Professional Innovation Management (ISPIM). Over the last 46 years, ISPIM has delivered international conferences and world symposia, produced high-standards scientific and managerial publications, grown the widest practitioners community with active members from nearly 60 countries. At present, ISPIM is the oldest, largest and most active innovation association of researchers, practitioners, independent and well-known consultants, regional and national policy-makers, science parks, and innovation agencies who share an interest in innovation management. SwafS-26-2020' scope is "to create sustainable collaborative networks" where ISPIM

can already provide wide and deep connections to innovative industries and organisation. In relation to the topic, ISPIM is seeking to take the role of a dissemination and sustainability partner. ISPIM is currently involved in three European projects leading WPs on disseminating, sustainability, exploitation and knowledge management. One of the projects (VISION) is related to the future, namely, "Envisioning the Future of Teaching and Training for Creativity, Innovation and Entrepreneurship". Outcomes of VISION project can serve as a conceptual foundation for "Innovators of the future: bringing the gender gap" aiming to develop entrepreneurial competencies and inspire the next generation of innovators. It should also be mentioned that ISPIM is currently co-leading international activities in developing ISO standards for Innovation management: ISO 56002:2019. This activity of ISPIM could also be of vital importance to SwafS-26-2020 project targeting to "wider European Union objectives by better matching skills to jobs".

**Potential contribution to the project:** We offer our expertise in the project dissemination and sustainability, where we can design and deliver to the highest international standards the strategies on dissemination, sustainability, exploitation, and knowledge management. In doing so, we rely on our expertise in organising and delivering international conferences, links to journal and books publishers, methodologies and techniques tested in other European projects, front end knowledge of ISPIM Special Interest Groups (SIG). In the list of the latter ISPIM has at least three relevant to SwafS-26-2020 project SIGs, namely: Futures & Foresight, Body of Knowledge, Teaching & Coaching Innovation. ISPIM has been a part of EU TACIT project aimed at designing techniques for "Teaching and Coaching Innovation & Entrepreneurship InnovaTively (TACIT)", ISPIM can also be involved in that part of SwafS-26-2020 covering "activities, seminars, mentoring sessions, gender-inclusive innovative tools, etc. to develop entrepreneurial competencies and inspire the next generation of innovators".

**Role in the project:**

- |  |   |   |
|--|---|---|
| <input checked="" type="checkbox"/> Research | <input checked="" type="checkbox"/> Dissemination | <input checked="" type="checkbox"/> Other |
| <input checked="" type="checkbox"/> Training | <input type="checkbox"/> Technology Development   |   |

Project idea: SwafS-26-2020 stands on three pillars: (i) "create a smart, sustainable and inclusive innovation ecosystem that encourages young girls to become women innovators"; based (ii) "on activities, seminars, mentoring sessions, gender-inclusive innovative tools, etc. to develop entrepreneurial competencies and inspire the next generation of innovators", as a result (iii) "create sustainable collaborative networks". Since 1973 ISPIM has proven to accumulate expertise in creating sustainable networks of individual professors, researchers, practitioners, consultants, policy-makers, innovation agencies, independent coaches to global companies. With SwafS-26-2020, ISPIM is interested in applying gained knowledge and skills to young females to become women innovators. ISPIM will rely on its women researchers, practitioners, consultants, policy-makers and attract them for mentoring sessions (and similar activities/events) to include a younger generation of female innovators into a wider community of practice. Amongst other approaches, we build that inclusion on our experience also in social innovation, digital innovation, user-led innovation, open innovation, as well as online and offline interactions where ISPIM is a world expert.

Project description: ISPIM is seeking the role of the project partner in SwafS-26-2020 and in this roles is looking to support a potential Coordinators with contributing to the project expected the impact. ISPIM is a strong partner to support the Coordinator for raising "awareness of the gender gap in innovation" as part of ISPIM wide European activities with more than 10,000 social media members grown via LinkedIn, Facebook, YouTube, Instagram, Pinterest, Twitter. ISPIM can design and deliver a strategy for encouraging "sustainable collaboration among schools, science and technology museums, foundations, start-ups, etc. while involving young people in the innovation

ecosystem". ISPIM's current activities around ISO standards for Innovation management: ISO 56002:2019 will support the Coordinator in delivering a WP on "wider European Union objectives by better matching skills to jobs". ISPIM will create a dedicated Special Interest Group in our organisation on "Female Innovators" to "increase its number in Europe". ISPIM will invite at least one of the former winners of the EU Prize for Women Innovators as its chair-woman or supporter.

Already experience as a Coordinator:  yes  no

As a Partner:  yes  no

If "yes", which project: SMEMethod (Horizon 2020, 2017-2020); VISION (ERASMUS+, 2021-2022); GAMIFY (ERASMUS+, 2019-2021); TACIT (ERASMUS+, 2016-2019)

Other partners in consortium already identified (with countries): /

## 2) TARGET COORDINATOR / PARTNER SOUGHT

### Organisation details:

Higher education / university

Industry / SME

Research institution

Other

NGO

Please specify:

Education

**We are looking for following Expertise / Competencies:** Project Coordination, Research.

## 3) CONTACT DETAILS

Contact Person:

Name: Lucija Barisic

Ms  Mr

Organisation: ISPIM - International Society for Professional Innovation Management

Address: Begbies, 9 Bonhill Street, London, EC2A 4DJ

Postal code: EC2A 4DJ

City: London

Country: UK

Phone: /

Email: barisic@ispim.org

Organisation web address: <https://www.ispim-innovation.com/>

Short profile of the Organisation: ISPIM - the International Society for Professional Innovation Management - is a community of members from research, industry, consulting and the public sector, all sharing a passion for innovation management - how to successfully create new products, processes and services from ideas to stimulate economic growth and well-being. Formed in Norway in 1983, at present ISPIM is the oldest, largest and most active truly international innovation network. Members are predominantly European, but there is growing representation from Asia-Pacific and North America. Members are researchers, practitioners, independent and well-known consultants, regional and national policy-makers as well as science parks, innovation agencies and the like. Profiles range from CEOs and VPs to mid-executives, from full professors to PhD researchers, and from independent researchers and consultants to global companies.

Date: 25/11/2019



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The offer is valid until: 15/4/2020

I agree with publication of my contact data on “Science with and for Society” network website

YES     NO

**PLEASE FILL THE FORM AND RETURN IT TO YOUR HORIZON 2020 NATIONAL CONTACT POINT FOR SCIENCE WITH AND FOR SOCIETY.**



Horizon 2020