

## Science with and for Society – Project Partner Search Form

### CALL: Science with and for Society 2016

- I offer my expertise to participate as a Partner in a Project
- I am planning to coordinate a project and I am looking for Project Partners

#### Topics

- SwafS-19-2016: Networking of National representatives and resources centres on Gender in R&I

### 1) PROJECT INFORMATION

#### Field of expertise related to the topic:

Vlerick Business School is determined to leverage its knowledge, contacts and insights as an international business school to support ambitious women in their careers. In our mission to better understand the drivers of gender (in)equality, the school has been involved in various projects regarding gender equality under the supervision of Prof. Dr. Katleen De Stobbeleir. In these projects, Vlerick Business School played a pivotal role in the execution and finalisation of said projects.

The most notable projects are:

- (2016) “*A study on pregnancy discrimination*”, commissioned by the institute of gender equality. In this study, Vlerick Business School is currently researching a nation-wide sample of Belgian mothers regarding pregnancy discrimination in Belgium.
- (2016) Launch of the first *Executive Program for Female Leaders* in Belgium. Based on the insights of our research and projects concerning gender and career trajectories, Vlerick Business School has constructed a course for female leaders who want to get ahead on the corporate ladder. Already more than 21 companies participated in this program.
- (2014-2015) “*Gender and Career Transitions*”, issued by the European Social Fund. In this project, Vlerick Business School researched a range of explicit and implicit obstacles (on a personal, organizational and societal level) that prevent women from advancing in their careers. In a second phase of the project, three teaching cases and a manual was written for organisations and individuals to assess and solve these obstacles.
- (2014-2015) “*Authenticity and leadership*” (CICI funding). In this project, Vlerick Business School created and gave authenticity workshops to female leaders in order to help them overcome the “double bind” situation in their companies. These workshops are still being given by Flanders DC.

Additionally, Vlerick Business School is active in various local and national networks that enables us to cross-fertilise and disseminate our insights from these projects. For example, Prof. Dr. Katleen De Stobbeleir is member of the board of directors of the VOV learning network. Moreover, the Vlerick campus in Brussels is used for the yearly [Wo.men@work](#) event (organized by JUMP), where the Womed award is presented to a c-level executive in Belgium who had a significant

positive impact on the gender equality in Belgium. Vlerick Business School plays an important role as a partner in both of these happenings. On a more local level, the school is active in various networks like “straffe madammen”, “crosstalks”, JUMP and regularly attends networking sessions that are organised by IVGM, Amon and Catalyst. This has enabled the school to build out a national presence and establish itself as an expert on gender equality in practice.

**Potential contribution to the project:**

Given the broad presence of the school in Belgium (i.e. Ghent, Brussels and Leuven), our extended network of business contacts (e.g. active alumni network of 19.000 contacts) and our close collaboration with companies and various research institutions, we believe to be an ideal partner to represent Belgium in a European collaboration to share and research gender related issues.

Some of the contributions we can make in such projects are (but not limited to):

- The organisation of networking events at one of our campuses
- Participation in national and international research activities
- Content related contributions to projects or tools.
- Dissemination of insights, projects, tools, ... in our network.
- Training of representatives (internal and/or external) in our training facilities, by our international faculty members.

**Role in the project:**

- Research                       Dissemination                       Other  
 Training                               Technology Development

Project idea:

Project description:

Already experience as a Coordinator:  yes  no  
 As a Partner:  yes  no

If “yes”, which project:

Other partners in consortium already identified (with countries):

**2) TARGET COORDINATOR / PARTNER SOUGHT**

**Organisation details:**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Higher education / university | <input checked="" type="checkbox"/> Industry / SME |
| <input checked="" type="checkbox"/> Research institution          | <input checked="" type="checkbox"/> Other          |
| <input checked="" type="checkbox"/> NGO                           | Please specify: all                                |
| <input checked="" type="checkbox"/> Education                     |  |

**We are looking for following Expertise / Competencies:** We are looking for all project leaders that could make use of our competencies.

**3) CONTACT DETAILS**

Contact Person:

Name: Prof. Dr. Katleen De Stobbeleir

Ms  Mr

Organisation: Vlerick Business School

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Short profile of the Organisation: The <b>Vlerick Business School</b> ("Vlerick") is the autonomous management school of Ghent University and the Katholieke Universiteit Leuven. Vlerick was founded in 1953 by professor, politician and entrepreneur Baron André Vlerick. Vlerick has four international campuses in Brussels, Ghent, Leuven (Belgium) and Saint Petersburg (Russia). Vlerick also has a cooperative program with BiMBA of Peking University's China Center for Economic Research in Beijing (China). Vlerick offers MBA & Masters in Management, as well as general and specialized courses for managers, and custom-designed training for individual companies. Over 19,000 alumni in more than 100 different countries are alumni of the management schools. In 2015, Vlerick MBA Program was ranked top 100 MBA Programs and Top 10 MBA Program in Entrepreneurship worldwide by Financial Times.

**Date: 11/05/2016**

**The offer is valid until: /**

I agree with publication of my contact data on "Science with and for Society" network website

YES     NO

**PLEASE FILL THE FORM AND RETURN IT TO YOUR HORIZON 2020 NATIONAL CONTACT POINT FOR SCIENCE WITH AND FOR SOCIETY.**